# SHAFTESBURY CAPITAL PLC

# COMMUNITY INVESTMENT POLICY

Shaftesbury Capital aims to build and maintain successful relationships with stakeholders based on respect, trust and mutual benefit. We identify and respond to the needs of the local communities in Westminster and Camden and work closely with local authorities and other stakeholders. We enable our people to participate in volunteering activities during working hours and provide financial support to the charities that they work with.

Our property assets form a pivotal link with their local communities, providing a catalyst for long-term economic benefits.

### Our policy is to:

- Work closely with local authorities and other stakeholders.
- Consider the needs of the local community when building new developments.
- Support relevant training and education initiatives.
- Provide support to local organisations and charities.
- Support local suppliers where appropriate.

Our approach to charitable giving supports our overarching sustainability strategy and is overseen by the Board ESC Committee, with a focus on:

- Young people
- Communities in the boroughs of Camden and Westminster, where we operate
- Promoting education and employment opportunities for local people
- Homelessness
- Supporting charities for the welfare of service personnel and their families, and ex-service personnel
- Food hardship
- Charities directly relating to the property industry

Our contributions, comprising of money, time, and space, are reported in line with B4SI or another recognised benchmark.

Our charitable giving is overseen by the ESC Management Committee, this helps ensure that all applications are considered objectively, and support is given in line with our policies.

#### Community and stakeholder engagement

Effective communication with stakeholders at all levels is a key element of our business approach. We recognise it is important to engage with local communities and regulatory bodies, our customers and staff, and other interested parties so that their views and opinions inform our business.

 We consider a wide range of stakeholders including, our occupiers, suppliers, and local communities.

- We publish a breakdown of our annual charitable giving in our corporate reporting.
- We are transparent, with many of our policies available on our website and we expect our principal advisors, suppliers and occupiers, as well as our employees, to follow them.
- We engage with stakeholders to ensure we are aware of, and are able to respond to (where practicable / possible), their expectations. Where relevant, we carry out market research and consultation.
- We aim to build long-term relationships with community groups and all our stakeholders.
- We require our contractors and managing agents to consider how they can employ local people on our schemes.
- We will utilise available space across our portfolio to provide short term opportunities for local businesses or charities to operate in our destinations.
- We work closely with Westminster City Council and Camden Council, within whose boundaries our portfolio is located, to improve the public environment in and around our villages, funding street improvements, pedestrianisation, street lighting schemes, CCTV and security.

# **Occupiers**

We are responsible landlords and a vital focus of all our business activities is to ensure that our properties and venues are safe, healthy and provide a high-quality environment.

Although our ability to influence occupier decision-making is indirect, we seek opportunities to work with others and interact with occupiers on a range of issues. In support of this, we:

- Provide consistent high standards of accommodation and facilities to our occupiers.
- Provide safe and healthy working environments.
- Maintain high standards of service.
- Communicate our sustainability policies to occupiers.
- We provide our occupiers with information to encourage and support the recruitment of local people