

CELEBRATE MOTHERS DAY 2025 IN STYLE: DISCOVER THE CHARM OF SOHO AND CARNABY STREET

If you're looking for a one-stop destination for the perfect day out this Mother's Day, Soho and Carnaby Street has got you covered. From unique boutiques to pampering experiences and unlimited dining options all day long, here is a guide to curating the perfect itinerary to treat the special women in your life to a memorable day out.

Experience based gifts

There is no better gift than quality time – especially when you also get to enjoy the gift yourself!

1. **Get welded bracelets at [House of Astrid & Miyu](#), 5 Foubert's Place**
The jewellery item TikTok cannot stop talking about – bring your mum up to speed this Mother's Day and get the iconic matching Astrid & Miyu welded bracelets. Be forever connected and get 10% off in-store experiences for 2 or 15% off for 3 or more. *Bracelets start from £90.*
2. **Indulge in a facial at [Grown Alchemist](#), 35 Beak Street**
The Australian-born skin care and wellness brand has an incredible selection of luxurious facials and latest in industry IVS and injections on their treatment menu. For the ultimate pamper session and to leave feeling revitalized and glowing, treat yourself and the special lady in your life to the cult favourite *Detox facial*, £140 or explore their skincare essentials to find a new routine together.
3. **Have a mini makeover at [Sculpted By Aimee](#), 20 Foubert's Place**
Stop by this chic makeup boutique for a mini makeover, where expert MUAs will refresh your look with the effortless and glow inducing products. Whether looking to find new products to update your collection or if you simply need to top-up your make-up, head down to the plush make-up suite for some quality time with your mum and hear the industry's latest top tips.

Browse unique boutiques

Soho and Carnaby Street's range of unique stores and boutiques make for the perfect Mother's Day shopping and browsing or for picking up a last-minute gift.

4. **Pick out a new signature scent at [Ffern](#), 23 Beak Street**
Stop by Ffern's boutique on Beak Street for an exclusive perfume experience, where you can select a signature scent that's as one-of-a-kind as she is. The luxurious, handcrafted fragrances will make for a unique gift to cherish and a scent to remember the day.
5. **Elevate your self-care routines at [Aesop](#), 41 Lexington Street**
Stop by Aesop's beautifully designed Soho store for a personalised skincare consultation and discover their range of high-quality products. From nourishing lotions to calming oils, treat your mum to something that will elevate her self-care routine and be a timeless, luxurious treat for the skin.
6. **Update your jewellery stack at [Missoma](#), 56b Carnaby Street**
Discover Missoma's most-loved styles in the Carnaby Street store, responsibly made and perfect for stacking. You can also visit their Piercing Studio with exclusive 14ct solid gold studs you won't find anywhere else, or head to the Welding Studio for permanent bracelets.

7. **Get lost in fashion, beauty and homeware at [Wolf & Badger](#), 102 Berwick Street**

A marketplace for independent fashion, beauty and homeware brands, head to Wolf & Badger for a thoughtfully curated Mother's Day shopping experience. Pick out a last-minute gift from the diverse selection of unique, independent brands focused on sustainability and ethical production.

Where to Dine

With a vibrant blend of restaurants, bars and cafes, Soho and Carnaby Street offers unlimited dining options all Mother's Day long, from some of London's most coveted chefs right now. From indulgent dining to the perfect sweet treat pick-me-up, Mother's Day in Soho will be full of flavour!

8. **Start the day with brunch at [The Counter](#) 15 Kingly Street**

Start your Mother's Day with brunch at The Counter, a Mediterranean rooted restaurant that transforms into a speakeasy-style cocktail bar by night. The perfect place to transition from day to night, head back for a cocktail at Under The Counter in the evening.

9. **Try the sharing plates for a ladies' lunch at [Goldies](#), Ground Floor, Kingly Court**

Recently opened and already a firm favourite for its wood-fired cooking and locally sourced produce, pop into Goldies to dig into some indulgent sharing plates. A cozy yet trendy spot for a Mother's Day meal that's sure to impress.

10. **Have a group meal at [Dishoom](#), 22 Kingly Street**

Known for its iconic Bombay-inspired cuisine, Dishoom Carnaby is ideal for a group family meal this Mother's Day, with various seating options for 8 to 20 guests. The venue offers different table configurations across its warm, inviting space, making it the perfect spot for some quality time over breakfast or lunch.

11. **Stop for a glass of wine at [Antidote](#), 12A Newburgh Street**

After a busy day's shopping, head to Antidote, a chic wine bar offering biodynamic and organic wines, small plates, artisan cheeses and charcuterie boards, for a sophisticated spot to unwind and toast to Mother's Day.

12. **Celebrate in style with dinner at [Rita's](#), 49 Lexington Street**

A restaurant where modern American dining meets seasonal British produce, treat mum to a delicious meal in a stylish, intimate bistro setting, with American-inspired comfort food and creative cocktails.

Stop for a sweet treat

13. **Pause for a coffee and cupcake pick-me-up at [Crumbs & Dollies](#), Ground Floor Kingly Court**

Whether you fancy a cupcake, cookie, brownie, blondie, rocky road or a perfectly poured cup of coffee, a trip to Crumbs & Dollies is the perfect sweet amidst a busy Mother's Day itinerary. The shop menu changes each week so there is always something new to try, all freshly baked each day.

14. **End the day with an artisanal doughnut at [Donutelier](#), 50 Carnaby Street**

A boutique doughnut store taking the classic doughnut to the next level with their intricate designs, Donutelier is a must-visit for a sweet treat fit for Mother's Day. Much like a fashion atelier, the boutique is a workshop where each design is intricately crafted from scratch, using beloved family recipes that are three decades strong.

ENDS

About Soho

Soho is a world-famous shopping and dining destination in the heart of London's West End, synonymous with culture, creativity and innovation. Made up of one square mile of vibrant interconnecting streets including the globally renowned Carnaby Street, it's home to a multi-dimensional mix of international flagships, independent boutiques and innovative, new concept stores. The epicentre of London's dining scene, its unique day-to-night hospitality offer comprises high-quality restaurants, cafés, bars and pubs.

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