

PRESS RELEASE

COVENT GARDEN GIVES VISITORS THE ROYAL TREATMENT OVER THE CORONATION WEEKEND WITH EXCITING ACTIVITIES FOR ALL

26th April 2023

- *Covent Garden unveils a variety of activities in celebration of the Coronation of King Charles III*
- *Covent Garden's Market Building and the streets of Seven Dials will be adorned with over 4,000 Union Jack flags*
- *A Coronation mural proudly stands on the Piazza by well-known graffiti artist Jimmy C*
- *Visitors can experience live Coronation-themed art installations, bespoke products, exclusive dishes, experiences and more from tenants including, **The Ivy Market Grill, The Petersham, Cinnamon Bazaar, Ladurée, Hackett, Whittard and Jo Malone***
- *The iconic Piazza will host a quintessentially British pop up **The Crown Jewels Garden**, celebrating the best of British beer, gin, cider and food fit for a king*
- *The Coronation ceremony will be broadcast live within **The Crown Jewels Garden**, along with a schedule of live music and entertainment*

Covent Garden today unveils a programme of exciting activities taking place across the estate for the King's Coronation on Saturday 6th May. From a traditional British pub garden in the heart of the Piazza, to a bespoke Coronation art installation, extra-special Coronation menus and celebratory street dressing – Covent Garden will be the home of celebrations across the Bank Holiday weekend.

The quintessentially British **The Crown Jewels Garden** will pop up in the heart of the historic Piazza especially for the Coronation. Live on the East Piazza from **Friday 21st April until Sunday 14th May**, the garden will feature a variety of entertainment celebrating this once-in-a-lifetime occasion. The Coronation ceremony will be shown live on Saturday 6th May, and there will also be a schedule of live music and entertainment as well as the best of British beer, cider and gin. The Garden will be delivered by Nick Zuppar, owner of Covent Garden's **Mrs Riot**, and designed by acclaimed set designer Sonja Klaus. As well as live entertainment and screenings, the garden will also offer a menu of pub classics including a Royal Trifle dessert, sausage rolls, ploughmans boards and more.

For celebratory photo moments from mid-April onwards the historic Market Building and streets throughout Seven Dials will be adorned with over 4,000 Union Jack flags. A new **art installation** in celebration of the Coronation will be created by Insta-famous graffiti artist Jimmy C, who previously designed Brixton's iconic David Bowie memorial mural. Taking iconography from the Coronation, Jimmy will be live painting an extra special themed mural on **Tuesday 25th April** in partnership with recycling initiative '**Every Can Counts**'. The installation will be made of over 700 cans as a nod to Covent Garden's sustainability ethos. Visitors can watch the live painting throughout the day on the North Piazza, where it will remain in situ until 30th May.

To celebrate the crowning of King Charles III, the Royal Opera House is rolling out the red carpet for a limited-edition Coronation Tour. From 4th – 6th May, ticket holders can go behind the scenes to experience the Royal Retiring Room, take a seat in the Royal Box and discover the little-known King's Smoking Room designed for

King Edward VII. The also includes a limited-edition Coronation-themed goody bag featuring luxury products and royal treats.

Restaurants across Covent Garden will also be getting involved in the Coronation serving new takes on traditional British dishes. **Cora Pearl** will be serving takeaway Coronation chicken brioche rolls alongside canned cocktails and Cava, while **Frenchie** will serve takeaway bacon scones and homemade iced tea. **Cinnamon Bazaar** will be celebrating the occasion from 1st May with an exclusive King Charles Bangla Scotch Egg and special cocktail. **The Ivy Market Grill** will treat guests like royalty with *Fit for King* specials including a 24ct gold fillet of beef and a *King's Crown* dessert. **The Petersham** will be offering a special Coronation Afternoon Tea, which takes inspiration from the regional specialities of England, Scotland, Wales and Northern Ireland, highlighting the UK's favourite tea time treats, from chicken and watercress sandwiches, mini cheese and leek tarts to a decadent chocolate and Guinness brownie. Over the weekend, **Balthazar** will be offering diners a Coronation asparagus special with King's caviar, whilst **The Chestnut Bakery** will be the perfect spot for a quick bite with their new special edition Royal Danish dessert.

The Royal Opera House Terrace will be serving Coronation cocktails featuring the bespoke ROH x Portobello Road Gin and the British summer classic, Pimms, as well as lavish servings of strawberries and cream. Visitors looking to take a piece of the Coronation home can visit **Ladurée**, **Floozie Cookies**, and **Neuhaus**, for a bespoke selection of sweet treats or **Whittard** and **Mariage Freres** for a collection of royal teas, all of which will be sold in bespoke Coronation-themed gift boxes.

Diners will also be able to enjoy Covent Garden's al fresco delights across the bank holiday weekend, with over 1,300 seats at over 75 al fresco dining terraces in some of the area's most loved restaurants, including **The Oystermen**, **Red Farm**, **Sticks 'n' Sushi**, **Ave Mario**, and more. The estate is also home to a number of afternoon teas – from a champagne afternoon tea at **Vyta** in collaboration with Laurent Perrier overlooking the Market Building; to a family friendly Charlie & the Chocolate Factory tea at **One Aldwych**; traditional afternoon tea at **Tuttons**; an Indian take on a traditional afternoon tea at **Cinnamon Bazaar**; to the very best of British at **The Ivy Market Grill**, Petersham Nurseries' **The Petersham** or the **Covent Garden Hotel**. **Bedford Street Wines** will show the Coronation procession on their big screen, for guests to enjoy whilst toasting the King from a selection of their 25 English sparkling wines. With a huge variety of options available across the estate, both indoors and outdoors, Covent Garden will be the ultimate London destination for friends and family to celebrate the bank holiday weekend.

Shoppers will also be able to visit the very best British brands throughout the weekend across Covent Garden's cobbled streets with many hosting extra special Coronation offers and products including **Mulberry**, **Paul Smith**, **Penhaligon's**, **The Royal Opera House shop**, **Charlotte Tilbury**, **Miller Harris**, **Radley London**, **Pollock's**, **Hackett**, **Jo Malone**, **Kick Game** and more.

At the epicentre of West End theatres and home to the iconic Royal Opera House, the Coronation kicks off a summer bursting with cultural activities as Covent Garden will be London's home of culture for 2023. For further information on drinking, dining and shopping, and upcoming activities in the area please visit www.coventgarden.london or visit @CoventGardenLDN

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About Shaftesbury Capital PLC:

Shaftesbury Capital PLC (“Shaftesbury Capital”) is the leading central London mixed-use REIT and is a constituent of the FTSE-250 Index. Our property portfolio, valued at £4.9 billion, extends to 2.9 million square feet of lettable space across the most vibrant areas of London's West End. With a diverse mix of restaurants, cafés, bars, shops, residential and offices, our destinations include the high footfall, thriving neighbourhoods of Covent Garden, Carnaby, Soho, and Chinatown, together with holdings in Fitzrovia. Our properties are close to the main West End Underground stations and transport hubs for the Elizabeth Line.

Shaftesbury Capital shares are listed on the London Stock Exchange and the Johannesburg Stock Exchange.

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Our purpose

Our purpose is to invest in and curate vibrant and thriving destinations in London's West End where people work, live and visit, delivering long-term social and economic value.

About Covent Garden:

Covent Garden is a world-class global destination in the heart of the West End, including the iconic Piazza, Market Building and surrounding streets, together with Seven Dials. The portfolio is home to over 200 retail stores including global flagships, British and independent brands as well as over 200 restaurants, bars and cafes.

www.coventgarden.london