

PRESS RELEASE

1st November 2023

DATE CHANGE: CARNABY CHRISTMAS LIGHT SWITCH ON EVENT**NEW DATE: 8 NOVEMBER 2023**

The Carnaby Christmas light switch on event will now take place on **Wednesday 8 November**, postponed from 2nd November due to a severe weather warning in London this week.

The iconic Carnaby Street Christmas Switch On and shopping and dining party will now take place on **Wednesday 8 November 2023** from **4pm to 8pm**. The Carnaby Universe event is a celebration of the best shopping, dining and experiences on offer in this world-famous destination. Visitors will be immersed in a dynamic and vibrant display of neon colour and light waves creating a moving vortex on Carnaby Street. Marking the entrances of Carnaby Street, from Beak Street and Great Marlborough Street, the renowned arches will be adorned with shimmering discs and neon lights.

The experiential shopping and dining party will involve 100 brands, restaurants and bars coming together offering a range of discounts, activations and promotions alongside live music and entertainment.

The Carnaby Christmas shopping and dining party is free; visitors can register for their ticket to the event at www.carnaby.co.uk/christmas/sign-up. Shoppers can present the downloadable ticket to receive their offers in participating stores. *T&C's may apply.

The destination is partnering with charity partner, **Choose Love**, for the fourth year. Choose Love will have a shop at 57 Carnaby Street, which will launch on **2 November** with a brand new concept called the Choose Love Boutique. **The Choose Love Boutique** will sell donated fashion pieces from a host of celebrities including **Rosie Huntington-Whiteley, Liam Gallagher, Paloma Faith, Michelle Dockery, Nicola Coughlan, India Ria Amarteifio** and more. Plus high-end brand contributions across fashion, beauty and home. As well as helping to raise vital funds to support refugees around the world, it is the perfect chance to shop second-hand and own a special piece of celebrity fashion.

From **22 November**, the store will transform to the **Choose Love Shop**, stocking essential supplies and life-saving interventions for refugees and displaced people around the world alongside raising funds for the Winter months when help is needed the most. The Choose Love shop will host various workshops and events in-store, with craft sessions, film screenings, live music, child-focused days and much more.

For more information, please contact Sister London: meghan.ryan@sisterlondon.com /

hannah.deacon@sisterlondon.com / 020 7287 9601

For any Choose Love Shop and Boutique queries please email beth@bandwagonpress.com

Notes to editors:**About Shaftesbury Capital**

Shaftesbury Capital PLC (“Shaftesbury Capital”) is the leading central London mixed-use REIT and is a constituent of the FTSE-250 Index. Our property portfolio, valued at £4.9 billion, extends to 2.9 million square feet of lettable space across the most vibrant areas of London's West End. With a diverse mix of restaurants, cafés, bars, shops, residential and offices, our destinations include the high footfall, thriving neighbourhoods of Covent Garden, Carnaby, Soho, and Chinatown, together with holdings in Fitzrovia. Our properties are close to the main West End Underground stations and transport hubs for the Elizabeth Line.

Shaftesbury Capital shares are listed on the London Stock Exchange and the Johannesburg Stock Exchange.
www.shaftesburycapital.com

Our purpose

Our purpose is to invest in and curate vibrant and thriving destinations in London's West End where people work, live and visit, delivering long-term social and economic value.

Carnaby

Carnaby is in the heart of London's West End, where over 100 retail brands of quality and distinction and over 60 independent restaurants, cafes and bars can be found across 14 streets, including the world famous Carnaby Street. Carnaby is a unique and iconic experiential shopping, dining and leisure destination.

Follow @CarnabyLondon and visit www.carnaby.co.uk for full information.

About Choose Love

The Choose Love store is the world's first shop that sells real items for refugees and displaced communities. From baby essentials, hot meals and sleeping bags, to services like medical care, legal aid and LGBTQ+ support - everything you buy at Choose Love is delivered to the people that need it most. Over the last six years, this pioneering model has provided refugees and displaced communities across Europe, the Middle East and along the US-Mexico border with urgently-needed supplies and the tools to begin to rebuild their lives.

Choose Love does whatever it takes to provide refugees and displaced people with everything from lifesaving rescue boats to food and legal advice. We've supported over 250 fast-acting community organisations around the world - all powered by a vision of a world that chooses love and justice every day, for everyone.

Visit ChooseLove and follow [@ChooseLove](https://www.instagram.com/ChooseLove) for more information