

PRESS RELEASE

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FEEL THE LOVE IN SOHO: CELEBRATE VALENTINE'S IN THE BEATING HEART OF THE CAPITAL

Soho, the beating heart of London's West End reveals a lineup of launches, exclusive products and gifting, as well as an incredible choice of restaurant and bar options to celebrate the month of love.

Shoppers can search for the perfect gift for a loved one or themselves this Valentine's. Carnaby Street and Soho are home to a wide range of independent and international brands with something for everyone.

Exclusively to Carnaby this February, **Damson Madder** will open their first ever pop-up at 35 Marshall Street from 9th - 14th February. The brand is known for sustainable fashion and homeware and will reveal the 'In Bloom' concept including an exclusive preview of their SS24 collection alongside a two day floral experience (13th and 14th February) for Valentine's Day in collaboration with iconic London flower studio **LADYGARDEN**. Bespoke Valentine's bouquets will be available to pre order alongside flowers by the stem and vase arrangements for walk-in customers.

Discover unique gift options for the discerning fashion lover at the new **Wolf & Badger** flagship store on Soho's Berwick Street which showcases womenswear, menswear, jewellery, accessories and homeware or book **Annie's Ibiza's** personal shopping service with their in-house team at the Newburgh Street boutique and discover a tailored edit of clothing in store. Other fashion hotspots to shop include **A Day's March** for minimalistic but fashion focused menswear pieces, from vacation wear to cashmere knits, or **Footpatrol** for all things sneakers, **RIXO** for beautiful vintage silk dresses or visit **GANNI** for those perfect Scandi gifts.

A variety of international and independent brands are offering Valentine's collections and gifting including **Dr Martens** heart shaped bag in white leather; **Lazy Oaf's** 'It's not me, it's you' 8 piece collection including T-Shirts, denim shorts and a smock dress; **A.P.C.'s** Amo T-Shirt and Valentin sweatshirt or discover sustainable fashion with a love twist at **OMNES** with the Heather Heart Cardigan or Kylie dress with Green Heart print.

For the jewellery lovers out there, shop in **Astrid & Miyu** where you can discover perfect gifts from personalised engravings to seamless welded bracelets or to **Metal Morphosis** where you can shop their 'Junipurr Hammered Heart' or the 'Gem Heart' earrings. **TwoJeys** are the latest in the lineup of Soho's jewellery scene, their 'full heart ring' is the perfect option for Valentine's gifting.

Carnaby's beauty brands are the perfect go-to to treat someone special; build a gift at **Benefit** Carnaby Street with their special offer of 4 full-size products, a free mini of your choice, a Benefit Valentine's Day card, plus free gift wrapping or head to **Sculpted By Aimee** on Foubert's Place for a fully redeemable 25 minute express application or a completely tailored makeover. Treat your loved one to fragrances from **Le Labo** or an exclusive **Ffern** fragrance; with only four limited edition scents produced a year to align with the seasons, this fragrance is the perfect gift for someone who has everything.

Discover some of London's hottest date night options with the streets buzzing with the latest openings and local favourites. Head to the newly opened **Bébé Bob** for an extensive list of wines and champagnes to pair with their speciality rotisserie chicken. Brand new opening, **Donia** in Kingly Court serves the flavours of the Philippines, with a modern British twist. For a breakfast spot try **Imad's Syrian Kitchen** for his recently launched 'Syrian Breakfast', which features a series of modern and authentic Syrian breakfast dishes perfect for sharing. For pasta lovers head to **Pastaio** for their 'Whole Lobster linguine for

two' or try the 'Royal Thali' set menu at **Darjeeling Express**. For a taste of modern day Jerusalem head to **The Palomar** or for authentic Thai dishes with a modern twist head to **KILN**.

Exclusive Valentine's menus and promotions include **Ember Yard's** special tasting menu and a glass of Chapledown sparkling rosé for £45; **Ramo Ramen** has a Valentine's set menu, with two courses and a welcome drink for £30; **Shoryu** launches a 'Mates & Dates' menu with a three course menu and drink for £27; **The Ivy Soho Brasserie** has a 3 course menu for Valentine's Day, starting with a glass of prosecco, and ending with their 'Love is in the air' sharing dessert and **Kolamba** introduces an exclusive new menu item the 'Love Cake', a Sri Lankan treat dating back to the 16th century.

Pizza Pilgrims February special; La Fonduta. Pizza Pilgrims have combined the worlds of pizza and cheese fondue for this limited edition pizza which is available from 5th February.

For the wine lovers, head to **Antidote** for a wine tasting group experience or for a more intimate setting try **Bar Crispin**. For a late-night spot head to **Nightjar** for cocktails and music from Loredana Blues Duo.

For the sentimental, capture memories with your loved ones at the vintage style photo booth in Kingly Court, just off Carnaby Street or under the romantic glow as the lights on Ganton, Kingly and Newburgh Street turn red until 18th February.

For the perfect Valentine's getaway, **The Broadwick Soho** is the latest gem in Soho's upscale hotel scene with 57 modern rooms, a rooftop bar and the opulent Dear Jackie restaurant. **The Soho Hotel** and **The Ham Yard** are also popular Luxury hotel options. Alternatively, the **Karma Sanctum Soho** is London's original rock n roll boutique hotel.

For more information visit Carnaby.co.uk / ThisIsSoho.co.uk

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Notes to editors:

About Shaftesbury Capital

Shaftesbury Capital PLC ("Shaftesbury Capital") is the leading central London mixed-use REIT and is a constituent of the FTSE-250 Index. Our property portfolio, valued at £4.9 billion, extends to 2.9 million square feet of lettable space across the most vibrant areas of London's West End. With a diverse mix of restaurants, cafés, bars, shops, residential and offices, our destinations include the high footfall, thriving neighbourhoods of Covent Garden, Carnaby, Soho, and Chinatown, together with holdings in Fitzrovia. Our properties are close to the main West End Underground stations and transport hubs for the Elizabeth Line. Shaftesbury Capital shares are listed on the London Stock Exchange and the Johannesburg Stock Exchange.
www.shaftesburycapital.com

Our purpose - Our purpose is investing to create thriving destinations in London's West End where people enjoy visiting, working and living.

About Carnaby - Carnaby is in the heart of London's West End, where over 100 retail brands of quality and distinction and over 60 independent restaurants, cafes and bars can be found across 14 streets, including the world famous Carnaby Street. Carnaby is a unique and iconic experiential shopping, dining and leisure destination. Follow @CarnabyLondon and visit www.carnaby.co.uk for full information.

About Soho - Soho is the creative hub of London's West End with a vibrant mix of independent and concept fashion stores, restaurants and bars. Soho's portfolio includes 39 shops and 31 restaurants, bars and cafes across several Soho streets including Berwick St, Broadwick St, Denman St and Brewer St. **@ThisIsSoho / ThisIsSoho.co.uk**