

PRESS RELEASE



El Ta'koy Halloween Cocktail



The Citrouille by Diptyque

FROM PUMPKIN SPICE TO ALL THINGS NICE, COVENT GARDEN REVEALS ITS 'BEAUTIFALL' AUTUMNAL PROGRAMME

7th October 2024

- *From entertaining the family over half term, celebrating the spooky season of Halloween or rejoicing in the return of pumpkin spice lattes and warming autumnal produce, **Covent Garden reveals its "BeautiFALL" autumnal programme.***
- *As the leaves begin to turn, Covent Garden ushers in the season of pumpkins with the launch of its autumnal installation in the historic Market Building. Live throughout October, the installation provides a picture-perfect pumpkin backdrop in the South Hall of the Market Building.*
- *For families looking for Half Term activities, **The London Transport Museum** has a unique opportunity to step back in time. Meeting time-travelling passengers from Victorian London and stepping into the shoes of Edwardian engineers, visitors will get to explore what it is like to travel through darkness and the engineering that makes it possible.*
- *Running until October 14th, **London Cocktail Week** returns, showcasing the world's finest celebration of cocktail culture with specially crafted Signature Cocktails. This year, in a festive twist for Halloween, **El Ta'koy** introduces its Grim Reapers Rum Cocktails, while **Balthazar** offers a delightful Raspberry & Champagne Martini. **Brasserie Max** has unveiled the "Emily in London" Lillet, and other participating bars and restaurants, including **HENRI, La Goccia, Mr. Foggs, STEREO, and Eve Bar**, are serving a diverse array of uniquely innovative cocktails and events.*
- *Celebrating blackberry season, **JENKI** launches its Blackberry Vanilla Matcha Latte and welcomes back its famous twist on a classic, its **Pumpkin Spice + Ashwagandha Matcha Latte.***
- *A pumpkin isn't just for spiced latte, as **Diptyque** celebrates the new season with a brand-new scent; the Citrouille candle. This striking seasonal candle boasts a unique and highly individual fragrance,*

creating a comforting and warm scent. Also taking place this Autumn, to mark the launch of Diptyque's new collection, Les Essences de Diptyque, on Saturday 28th October where Diptyque will offer personalised watercolour illustrations in store featuring shoppers' chosen initials.

As autumn arrives, celebrate the very best that the season has to offer in **Covent Garden**. From the neighbourhood's Instagram-worthy beautiFALL **Pumpkin installation** displayed in the Market Building, to new dining experiences that make use of the abundance of fresh produce available at this time of year, Covent Garden is brimming with activity this Fall, with entertainment suited for all.

Fun for all the family, Covent Garden is a one stop destination for **Half Term entertainment**. With activities for all ages, including a variety of shows from over 40 theatres surrounding the area, there's plenty to keep kids (and adults!) entertained this month. From Mrs Doubtfire to the Lion King, Back to The Future and Matilda, families can catch a show and team it with a host of retail and dining experiences found within Covent Garden and Seven Dials, including brand-new children's menus, to create the perfect day out.

From theatre to film, movie buffs can dive-deep into the world of the Caped Crusader at **Batman Unmasked** – an epic theatrical self-guided tour featuring original costumes and props from all the Batman films, starting with the 1989 classic. Explore interactive photo ops, comic and gaming zones, and exclusive merchandise at this must-see experience at 45 Wellington Street. Perfect for all ages, this exhibition will immerse visitors in the Gotham universe like never before. The exhibition is live now until the end of the year.

As the days get shorter and the evenings draw in, families visiting the London **Transport Museum** can take a step back in time, learning about public transport keeps our city moving through the Underground's deepest tunnels to navigate the city on the darkest of nights. The museum's *'Through the Darkness'* half term series introduces visitors to time-travelling passengers from Victorian London and allows you to step into the shoes of Edwardian engineers. With free activities and workshops including 'Build Your Own Night Bus' and a 'Sensory Underground Zone' let your little one's imagination run free and discover how the city keeps moving.

Time travel is a hungry business, so thankfully **3 Henrietta Street**, the beautifully restored five floor building on Henrietta Street, launches two delicious children's menus just in time for half term in two of its restaurants; **Pivot Bar** and **Doughnation**. The **Ivy Market Grill's** kids' menu offers a selection of *'Little Dreamers'* main dishes such as pan-fried cod and hamburger and chips. The set menu also includes a freshly squeezed juice, dessert and a chance to build your own sundae. **Café Murano's** menu for kids is 3 courses for £10, offering a selection of pasta choices and different sauces. The chocolate brownie is a must-have treat. Fussy eaters in the family? Cater to everyone's taste buds and visit **Seven Dials Market**. Housing over 20 different street food stalls in the historic Thomas Neal's Warehouse, Seven Dials Market is the perfect place for your little ones to try something new or to cater to pickier eaters.

Along with a wealth of family friendly menus, the change in season brings a delightful array of tasty autumnal ingredients to the neighbourhood's tables. It's a season of soups, stews, and comforting foods. Pumpkins take the spotlight, and **Jenki Matcha** at 50 Long Acre Street leads the pumpkin parade with its iconic Pumpkin Spice + Ashwagandha Matcha Latte. For classic takes on the beloved drink, **Chestnut Bakery** at 24 Floral Street and **Starbucks** at 10 Russell Street have you covered. **Blondies** is also embracing the season with two new treats: a pumpkin pie cookie and a pistachio matcha cookie.

For a more extensive autumnal dining experience, **Balthazar** on Russell Street launches an Autumn A La Carte menu featuring seasonal dishes like Wild Mushroom Risotto, Roasted Beetroot Carpaccio, and Raspberry Soufflé. **La Goccia** is also offering seasonal small plates, including Pumpkin and Ricotta Tortellini and Broccoli and Cauliflower Fritto.

Looking to get into the Halloween spirit? From October 31st to November 3rd, **El Ta'Koy** invites you to enjoy their **Boo-tiful Cocktails**, offering complimentary drinks for those in fancy dress. For wine lovers, **Compagnie des Vins Surnaturels** has launched Wicked Wine Tours, featuring a selection of haunted orange wines, with food to match. **Aguamiel**, London's first "churreria" offering traditional Mexican dessert, will be bringing the Mexican celebration of the Day of the Dead to Covent Garden, sharing its culture through decorations and

events running for three weeks from 21st October. Visitors can also step into Gotham City at 'STEREO presents The Gotham Gala' from October 31st to November 2nd. Hosted by the newest addition to London's nightlife, **Stereo**, this immersive experience promises an unforgettable blend of villains, heroes and all things Ivy, with the music and cocktail line-up curated around this devilish city.

For those planning their Autumn/Winter wardrobes, there is no better place to shop than Covent Garden. With a world class fashion offering, discover the season's latest collections. Jumping in feet first, **Loake Shoemakers** on Neal Street launches its *Loake Professional Collection* – a sophisticated collection of shoes designed to make an impression in the workplace, with a choice of classic Oxfords, Brogues and Loafers. The recently opened **Vintage Threads** on Shorts Gardens is ideal for finding one-of-a-kind winter knits, offering hand selected, vintage and reworked clothing from around the world. **NN.07** at 7 Earlham Street brings its Copenhagen-based "No Nationality" ethos to redefine modern-casual wardrobes and **Peak Performance**, who debuted its new store at 49 Long Acre last month, offers top-tier Scandinavian Mountain gear, perfect for planning trips to the slopes, long bike rides or braving cold countryside walks.

Leaders in fall fashion, **Barbour**, celebrates 30 years of its iconic Liddesdale Jacket with the release of a limited-edition 30th-anniversary collection for Autumn/Winter 24 and a unique pop-up exhibition in Covent Garden. First introduced by Dame Margaret Barbour in 1994, the diamond-quilted jacket has become a staple in both countryside and city style. The launch will be marked by a pop-up exhibition on the Covent Garden Piazza open to the public from October 2nd – 13th, highlighting the jacket's history and featuring 13 bespoke Re-Loved designs by notable collaborators.

-Ends-

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Notes to Editors

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Our purpose

Our purpose is investing to create thriving destinations in London's West End where people enjoy visiting, working and living.

About Covent Garden:

Covent Garden is a world-class global destination in the heart of the West End, including the iconic Piazza, Market Building and surrounding streets, together with Seven Dials. The portfolio is home to over 200 retail

stores including global flagships, British and independent brands as well as over 200 restaurants, bars and cafes.

www.coventgarden.london