

## PRESS RELEASE

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### **Hayley Menzies announces second London store to open in Carnaby**

**Shaftesbury Capital** is pleased to announce that London-based contemporary luxury brand Hayley Menzies has opened its doors with a new boutique at **8 Newburgh Street**. The space which measures **640 sq ft** showcases a cornucopia of colour, print and artisanal embellishment with a selection of the season's ready to wear offering, while downstairs sees the much-coveted iconic knitwear take up residence in the leopard-lined lounge.

**Andrew Price, Executive Director at Shaftesbury Capital says;** *"We're delighted that Hayley Menzies has chosen Carnaby to be the home of her first West End boutique. The contemporary luxury brand is a great addition to Carnaby's leading fashion offer and will complement the neighbouring independent brands on Newburgh Street."*

Providing a central London home for the brand, the new location will host a highly curated edit of Hayley Menzies essentials for those embarking on a day out in the city's shopping district.

**Hayley Menzies, Creative Director at Hayley Menzies says;** *"Soho is my old stomping ground, and Carnaby especially is one of those places that everyone seems to remember fondly with a twinkle in their eye! It feels like the right fit for my brand, with its rock 'n' roll rebellious heritage and a place visited to discover innovative brands selling unique and exciting pieces."*

Hayley's celebration of beautifully made items extends from fashion into furnishings, as she accentuates every available surface with a flamboyant array of handpicked antiques - a natural choice given the brand's vintage market stall roots and the designer's obsession with the archival.

Enormous 1970's Murano glass chandeliers set the tone for a space that longs to be filled with shoppers and party starters alike. You'll see eBay thrift finds sitting contently alongside vast 1920's brass mirrors from the V&A and a set of Deco brass and glass drinking cabinets purchased from Hayley's favourite Notting Hill antique dealer.

Prices start from £70 to £650+.



– Ends –

For more Carnaby information, please contact Sister London: [meghan.ryan@sisterlondon.com](mailto:meghan.ryan@sisterlondon.com) / [chloe.pitman@sisterlondon.com](mailto:chloe.pitman@sisterlondon.com) / 020 7287 9601

**Further information –**

**Instagram:** @hayleymenziesofficial

**Website:** <https://hayleymenzies.com>

**Address:** 8 Newburgh Street, Carnaby, London, W1F 7RJ

**Notes to editors:**

**About Carnaby**

Carnaby is in the heart of London’s West End, where over 100 retail brands of quality and distinction and over 60 independent restaurants, cafes and bars can be found across 14 streets, including the world famous Carnaby Street. Carnaby is a unique and iconic experiential shopping, dining and leisure destination. Follow @CarnabyLondon and visit [Carnaby.co.uk](http://Carnaby.co.uk) for full updates, news and information.

**About Shaftesbury Capital**

Shaftesbury Capital PLC (“Shaftesbury Capital”) is the leading central London mixed-use REIT and is a constituent of the FTSE-250 Index. Our property portfolio, valued at £4.9 billion, extends to 2.9 million square feet of lettable space across the most vibrant areas of London's West End. With a diverse mix of restaurants, cafés, bars, shops, residential and offices, our destinations include the high footfall, thriving neighbourhoods of Covent Garden, Carnaby, Soho, and Chinatown, together with holdings in Fitzrovia. Our properties are close to the main West End Underground stations and transport hubs for the Elizabeth Line.

Shaftesbury Capital shares are listed on the London Stock Exchange and the Johannesburg Stock Exchange. [www.shaftesburycapital.com](http://www.shaftesburycapital.com)

**Our purpose**



Our purpose is to invest in and curate vibrant and thriving destinations in London's West End where people work, live and visit, delivering long-term social and economic value.