

Memorable Ways to Usher in the Year of the Horse in Soho & Carnaby Street

London, 23rd January: [Soho's](#) central location and proximity to Chinatown make it the ideal hub to soak in the sights and sounds of the Lunar New Year in London, with the finest and most creative dining on the doorstep of spectacular celebrations. Whether you're celebrating with friends, eating out with family or exploring shops, Soho has something for everyone to kick off the Year of the Horse in London.

Chinatown adds to the celebrations with its official festivities just a stroll away. The Chinese New Year Parade will fill the streets on Sunday 22nd February, with the largest gathering of Chinese lion and dragon dancing in Europe, vibrant floats and more than 50 teams taking part.

Dine on Lunar New Year Lucky Foods in Soho

Ring in the Year of the Horse with dishes symbolising luck, prosperity, and happiness, served by standout eateries across Soho:

[The Duck & Rice](#), 90 Berwick Street

Cantonese comfort food reigns supreme with crispy duck and traditional spring rolls served in a chic pub-inspired setting. Guests can expect a special Chinese New Year menu designed to share, bingo running throughout February tied to the special menu items, and captivating lion dances complete with prizes.

[Speedboat Bar](#), 30 Rupert Street

Speedboat Bar brings bold Thai flavours for a fiery start to the Year of the Horse, complimented by innovative cocktails like the Phed Pokati marg sang, with green mango tequila, makrut lime leaf, green chilli and mango salt.

[Ugly Dumpling](#), 1 Newburgh Street

Expect creative takes on dumplings with international flavours, including Korean Beef Bulgogi alongside classics like prawn and chive, perfect for sharing good fortune this year.

[Liu Xiaomian](#), Kingly Court

Hand-pulled noodles with bold Sichuan flavours, ideal for celebrating longevity and luck in the Year of the Horse.

[BAO](#), 53 Lexington Street

Savour fluffy buns with Taiwanese small plates for a twist on Lunar New Year dining.

[Ramo Ramen](#), 28 Brewer Street

Celebrate with a Filipino-Japanese fusion featuring hearty ramen bowls and small plates packed with flavour.

Donia, Kingly Court

Donia's Filipino-inspired dishes bring a unique take on Lunar New Year celebrations with vibrant flavours perfect for sharing.

Yauatcha Soho, 15-17 Broadwick Street

Indulge in refined dim sum, crispy spring rolls, and expertly crafted noodles, all symbolising wealth and longevity for the year to come. Special limited edition pineapple pastries are available in keeping with Chinese New Year tradition.

Shop Lunar New Year Exclusives

Soho's boutiques and shops are preparing for the Lunar New Year, celebrating tradition and heritage with limited-edition artistry and design.

Barbour, 29 Carnaby Street

In the perfect homage to the Lunar New Year, Barbour's collaboration with Feng Chen Wang reimagines the brand's iconic silhouettes through the lens of ancient folklore. The collection consists of a colour palette for the new year which suggests good fortune and growth, marrying two cultures through cultural storytelling and craftsmanship.

Missoma, 56b Carnaby Street

This Lunar New Year, Missoma's new season includes a beaded bracelet for the Year of the Horse. With horseshoe details, the bracelet features 18-carat yellow gold-plated brass and red onyx.

Levi's, 51 Carnaby Street

Style for the Year of the Horse with Levi's new collection with Jordan Air Jordan 3, led by the Lunar New Year, built with unbleached ecru denim, pony hair panels, a jacquard heel tab and red chain stitch embroidery reading "Year of the Horse" on the interior tongue.

Paul Smith, 46-48 Beak Street

Ahead of the Lunar New Year, Paul Smith presents a special capsule collection and a curated edit of their formalwear, including equine-themed shirts, 'lucky charm' print t-shirts, socks, and cufflinks.

Swatch, 21 Carnaby Street

Mark the Year of the Horse with RIDING THE CLOUDS, a timepiece created in collaboration with former Swatch Art Peace Hotel artist-in-residence Yu Wenjie. The dial and case feature horses against a background of flames and drifting clouds. The design is symbolically rich, representing yin and yang, luck and prosperity.

Dr. Martens, 48 Carnaby Street

Stride into the Year of the Horse with a limited-edition collection from Dr. Martens. Their iconic 1460 boot and 1461 shoe are reimagined with hair-on leather textures, antique gold hardware, bridle-inspired straps, gold foil stamped insoles and red accents for luck.

For additional information please visit: <https://www.thisissoho.co.uk/>

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Investing to create thriving destinations in London's West End where people enjoy visiting, working, and living.

Our values

We have a set of values that are fundamental to our behaviour, decision making and the delivery both of our purpose and strategy: Act with integrity; Take a creative approach; Listen and collaborate; Take a responsible, long-term view; and make a difference.