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For immediate release

SHAFTESBURY CAPITAL ADDS HORATIO AND DE LA VALI TO ADJACENT SOHO SPACES

Shaftesbury Capital has announced that independent footwear brand, **Horatio**, has opened a new store at 35 Marshall Street, adjacent to womenswear retailer **De La Vali**, which has signed to make its existing pop-up next door a permanent addition to the Soho neighbourhood.

Horatio has launched into an 800 sq ft space. Known for high-quality, versatile footwear, the new store will stock the retailer's extensive range of loafers and laced shoes, including their popular horsebit, penny, port moc, and tassel styles, alongside a selection of boots. Horatio will also stock unisex clothing and accessories, all of which are designed to complement the brand's footwear range.

Adjacent to Horatio, eclectic fashion retailer De La Vali has signed to take its existing 750 sq ft pop-up on a permanent basis, following sustained demand for its collection of Ibiza-inspired womenswear, jewellery, and accessories. Having made its bricks-and-mortar debut at the destination, the brand's transition into a permanent location speaks to Shaftesbury Capital's ability to identify and support complementary brands as they solidify their presence in the UK retail market.

William Oliver, Director of Retail & Restaurant Leasing at Shaftesbury Capital, commented: "Marshall Street has firmly established itself as a destination for premium fashion, from Cole Buxton at the southern entrance, to END. anchoring in the middle, to the stores for Horatio and De La Vali towards the top of the street. It's a natural fit for those two new brands; De La Vali's progression to a permanent store is clear testament to the quality of Soho's prime location, and Horatio next door will benefit from the same fashion-forward customer base."

Billy Prendergast, Co-Founder of Horatio, added: "Soho is a sought-after retail destination, its global reputation and high footfall provides access to a dedicated customer that values craftsmanship and quality footwear. Horatio is built on versatility and establishing ourselves within such a diverse and expansive neighbourhood aligns perfectly with our brand ethos."

Jana Sascha, Creative Director and Founder of De La Vali, added: "We've called Soho home for almost a year, and securing a permanent store is an important milestone, a sign that we have found the right community and location. Now officially our flagship store and only UK location, we're well set for continued success, with a platform to build brand recognition and customer loyalty."

This announcement follows the recent Shaftesbury Capital news that Australian-owned womenswear retailer, **Kookaï**, will open its debut permanent UK location at 37 Carnaby Street. Kookaï will introduce its contemporary womenswear to the world-famous destination, joining other international fashion brands like TALA, Edikted, and Autry, all of which chose Soho for first UK stores.

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Notes to Editors

About Shaftesbury Capital

Shaftesbury Capital PLC ("Shaftesbury Capital") is the leading central London mixed-use REIT and is a constituent of the FTSE-250 Index. Our property portfolio under management, valued at £5.4 billion, extends to 2.8 million square feet of lettable space across the most vibrant areas of London's West End. With a diverse mix of shops, restaurants, cafés, bars, residential apartments and offices, our destinations include the high footfall, thriving neighbourhoods of Covent Garden, Carnaby, Soho and Chinatown. Our properties are close to the main West End Underground stations and transport hubs for the Elizabeth Line. Shaftesbury Capital shares are listed on the London Stock Exchange ("LSE") (primary) and the Johannesburg Stock Exchange ("JSE") (secondary) and the A2X (secondary).

Our purpose

Investing to create thriving destinations in London's West End where people enjoy visiting, working, and living.

Our values

We have a set of values that are fundamental to our behaviour, decision making and the delivery both of our purpose and strategy: Act with integrity; Take a creative approach; Listen and collaborate; Take a responsible, long-term view; and Make a difference.

About Soho

Soho is a world-famous shopping and dining destination in the heart of London's West End, synonymous with culture, creativity and innovation. Made up of one square mile of vibrant interconnecting streets including the globally renowned Carnaby Street, it's home to a multi-dimensional mix of international flagships, independent boutiques and innovative, new concept stores. The epicentre of London's dining scene, its unique day-to-night hospitality offer comprises high-quality restaurants, cafés, bars and pubs.

ThisisSoho.co.uk / @ThisisSoho

About Horatio

Founded in 2019 by Nicholas Walter & Billy Prendergast British brand Horatio make proper footwear (and a bit of clobber) for men and women. Specialising in Goodyear welted and blake-stitch shoes Horatio are known for their traditional shapes dressed up in an unstuffy way.

About De La Vali

De La Vali was established in 2017. Today, Creative Director, Jana Sascha, spends her time in between Ibiza where she was raised, and London where the brand is based. De La Vali is a womenswear brand inspired by the hedonistic and bohemian soul of Ibiza and the vibrant, warm Spanish culture of its origins. The Ibizan heritage and adoration for the captivating surroundings of the magnetic Island are reflected in the brand's romantic, eclectic and free-spirited collections. The brand is a love letter to the mystical Island and an ode to its muse the artist 'Vali Myers'. Vali was a true bohemian, an unbound free spirit. Her mystic and enhancing way of being has been a constant pillar of inspiration for the brand. De La Vali stands for and celebrates the essence of femininity through distinctive, elevated and expressive womenswear collections, with an aim to make women feel like the most beautiful and empowered version of themselves.