

COVENT GARDEN'S SEVEN DIALS TO WELCOME CAFÉ KITSUNÉ24th February 2025

For immediate release

Shaftesbury Capital has announced that French-Japanese fusion brand, **Café Kitsuné**, is to open in Covent Garden's Seven Dials neighbourhood this spring. The site will be a concept unique to the destination, complementing Seven Dials' vibrant café and dining scene, including **Story Cellar**, **26 Grains**, **Monmouth Coffee Co.**, **The Barbary**, **The Breakfast Club**, and **WatchHouse Coffee**.

Opening at 55 Monmouth Street, Café Kitsuné will be the Kitsuné Group-owned brand's second UK location, joining its site in Belgravia. The café will cover 530 sq ft with seating for 15 inside and eight al fresco, and offer a selection of pastries, cakes and sandwiches inspired by French and Japanese cuisine.

Adding further diversity to Covent Garden's dynamic roster of F&B operators is the return of 'London's Best Burger' at Seven Dials Market. **Bleecker Burger** recently opened at the popular food hall, which serves up to 30,000 customers every week, whilst unique concept **Godfrey's Popcorn** recently opened at 40 Tavistock Street, offering freshly made popcorn in an array of different flavours.

Emma Matus, Head of Restaurant Leasing at Shaftesbury Capital commented: "As the heart of London's cultural and dining landscape, we are committed to ensuring that Covent Garden's line-up of F&B operators remains fresh and ahead of the curve. Café Kitsuné reimagines the classic café experience, blending coffee, craft and creativity, which perfectly fits the vibrant Seven Dials neighbourhood."

Johanna Lellouche, General Director at Café Kitsuné added: "At Café Kitsuné we have a strong brand identity, so opening in dynamic, exciting locations that match this is hugely important. Located in the heart of the West End's dining scene, Covent Garden's Seven Dials neighbourhood will be the ideal home, allowing us to introduce our fusion of French and Japanese flavours to new food enthusiasts."

The signing of Café Kitsuné follows a milestone year of brand commitments at Covent Garden in 2024, with 55 brands covering almost 100,000 sq ft investing in the destination over the year.

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For further information, please contact Aver PR at: coventgarden@averpr.com

Notes to Editors**About Shaftesbury Capital PLC**

Shaftesbury Capital PLC ("Shaftesbury Capital") is the leading central London mixed-use REIT and is a constituent of the FTSE-250 Index. Our property portfolio, valued at £4.8 billion, extends to 2.7 million square feet of lettable space across the most vibrant areas of London's West End. With a diverse mix of shops, restaurants, cafés, bars, residential apartments and offices, our destinations include the high footfall, thriving neighbourhoods of Covent Garden, Carnaby, Soho and Chinatown. Our properties are close to the main West End Underground stations and



transport hubs for the Elizabeth Line. Shaftesbury Capital shares are listed on the London Stock Exchange ("LSE") (primary) and the Johannesburg Stock Exchange ("JSE") (secondary) and the A2X (secondary).

www.shaftesburycapital.com

Our purpose

Our purpose is investing to create thriving destinations in London's West End where people enjoy visiting, working and living.

About Covent Garden:

Covent Garden is a world-class global destination in the heart of the West End, including the iconic Piazza, Market Building and surrounding streets, together with Seven Dials. The portfolio is home to over 200 retail stores including global flagships, British and independent brands as well as 200 restaurants, bars and cafes.

www.coventgarden.london

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About Café Kitsuné:

A pioneer of matcha in Paris since 2014, Café Kitsuné is also an expert in the art of specialty coffee, covering all stages from roasting to preparation. The coffee is sourced directly from producers to ensure quality and better traceability. Over the past ten years, Café Kitsuné has successfully diversified its activities, expanded its expertise, and opened numerous cafés around the world. This includes bars in New York and Tokyo, and more recently, a restaurant and a day club in Bali. At the crossroads of a coffee shop and a concept store, Café Kitsuné also offers fashion selections, accessories, and tableware. With 35 locations worldwide today, Café Kitsuné continues to expand its presence.