

**AWARD-WINNING INDEPENDENT PUB OPERATOR
CHOSEN FOR THE SHASTON ARMS IN SOHO**

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For immediate release

Shaftesbury Capital has announced that the award-winning team behind The Waterman's Arms in South West London has been chosen to operate The Shaston Arms in Soho, securing its future as one of the most popular pubs in the neighbourhood.

The Shaston Arms has been part of Soho since 1999, located just off Carnaby Street at 4-6 Ganton Street, and close to other recent F&B openings in the neighbourhood such as Japanese café concept Nagare and izakaya restaurant HIMI. It is currently undergoing a refurbishment to enhance the consumer experience, introducing a food offer to supplement the pub, and retaining the original name when it launches this autumn.

The new, independent management team will be led by hospitality entrepreneur Joe Grossmann, an experienced and well-known figure in London's dining and drinking scene. Since revitalising The Waterman's Arms in 2023, he has created a pub renowned for its quality of offer and service, now listed in the Michelin Guide.

Sam Andrews, returning to Soho following his time as head chef at Ducksoup, will be crafting the food menu for The Shaston Arms, open seven days a week and focused on elevated pub classics in a pared back style. The new pub space will seamlessly blend drinking and dining environments, with space for up to 35 covers.

Emma Matus, Head of Restaurant Leasing at Shaftesbury Capital, said: "The Shaston Arms is an important part of Soho's hospitality scene, so we wanted to secure its future by investing in it and making the offer in line with what visitors expect when they come here. Joe and his team are the perfect match for how we want it to evolve, using all their experience at The Waterman's Arms to create something that is first and foremost a great pub, with a quality food offer in addition and a real independent feel."

Joe Grossmann added: "At The Waterman's Arms, we took on a much-loved pub that unfortunately had to close, and gave it a new lease of life. The results and accolades speak for themselves, and we feel privileged to be able to bring that expertise to bear in Soho, a neighbourhood renowned for its hospitality. The Shaston Arms is an icon among the West End's pubs, so we'll be putting our stamp on it in a caring and considered way, that reflects its importance."

This follows last month's announcement that five new F&B concepts – **ALTA**, **Heard**, **Majorie's**, **Panadera** and **Breadstall Pizza** – have joined the Soho portfolio, with each concept specifically chosen to match the distinct personality of its street.

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For further information, please contact: carnabyandsoho@averpr.com

Notes to Editors



About Shaftesbury Capital

Shaftesbury Capital PLC ("Shaftesbury Capital") is the leading central London mixed-use REIT and is a constituent of the FTSE-250 Index. Our property assets under management, valued at £5.0 billion, extend to 2.7 million square feet of lettable space across the most vibrant areas of London's West End. With a diverse mix of shops, restaurants, cafés, bars, residential apartments and offices, our destinations include the high footfall, thriving neighbourhoods of Covent Garden, Carnaby, Soho and Chinatown. Our properties are close to the main West End Underground stations and transport hubs for the Elizabeth Line. Shaftesbury Capital shares are listed on the London Stock Exchange ("LSE") (primary) and the Johannesburg Stock Exchange ("JSE") (secondary) and the A2X (secondary).

Our purpose

Investing to create thriving destinations in London's West End where people enjoy visiting, working, and living.

Our values

We have a set of values that are fundamental to our behaviour, decision making and the delivery both of our purpose and strategy: Act with integrity; Take a creative approach; Listen and collaborate; Take a responsible, long-term view; and Make a difference.

About Soho

Soho is a world-famous shopping and dining destination in the heart of London's West End, synonymous with culture, creativity and innovation. Made up of one square mile of vibrant interconnecting streets including the globally renowned Carnaby Street, it's home to a multi-dimensional mix of international flagships, independent boutiques and innovative, new concept stores. The epicentre of London's dining scene, its unique day-to-night hospitality offer comprises high-quality restaurants, cafés, bars and pubs.

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