

PRESS RELEASE

**Mark Your Calendars, The Countdown to Christmas in the West End Is On:
With 100 Days until Christmas, Carnaby Street and Covent Garden confirm 2025
Christmas Lights Switch-On Dates**



Kingly Court, Carnaby Street and the iconic Covent Garden Christmas tree in full festive glow

Tuesday 16th September

- *With 100 days to go until Christmas, Carnaby Street and Covent Garden announce their Christmas lights switch-on dates*
- *Carnaby Street will unveil its Christmas lights on **Thursday 6th November***
- *Covent Garden will switch-on its Christmas lights on **Wednesday 12th November***
- *Further details on themes and festive programmes to be revealed soon*

London, 16th September: With 100 days to go until Christmas, Covent Garden and Carnaby Street have announced the switch-on dates for their highly anticipated Christmas lights for 2025. These two switch on moments from the world's most globally recognised and much-loved festive destinations, mark the start of the holiday season in London's West End, igniting Christmas spirit and celebrations across the capital.

Carnaby Street

Carnaby Street will switch on its captivating Christmas lights on **Thursday 6th November**, ushering in the festive season at the globally recognised cultural, shopping and dining destination in the heart of Soho. With its independent boutiques and London's best dining spots dazzling under the glow of the Christmas lights, the iconic streets will be transformed for the season, blending festive tradition with the modern charm of Soho and capturing the true essence of Christmas in London.

Last year, Carnaby Street unveiled a ground-breaking, design-led Christmas lights installation, set to evolve over the next five years. For 2025, Carnaby Street will reveal the next chapter of the state-of-the-art installation, introducing a fresh and enchanting display, that will delight seasonal visitors and Londoners alike. Further details to be announced soon.

Covent Garden

Covent Garden will switch on its world-famous Christmas lights on **Wednesday 12th November**, with over 300,000 sparkling lights throughout the neighbourhood, the return of the much-loved gold bells in the Market Building, and the iconic 55ft British-grown Christmas tree. The switch on event will kick off Covent Garden's 2025 campaign, The Theatre of Christmas. Rooted in the rich traditions of

theatre and performance, The Theatre of Christmas will feature a seven-week celebration, inviting visitors to step behind the curtain of Christmas and into an immersive world of festive magic.

Alongside its famous display, Covent Garden is delighted to welcome back **Miracle at Henrietta Experimental**, returning bigger, brighter, and more fabulous than ever. The sell-out festive favourite doubles in size this year, moving to a new home at 10 Henrietta Street to transform London's favourite kitsch Christmas cocktail bar into an even more dazzling winter wonderland. Marking the 100-day countdown, bookings open today (Tuesday 16 September).

Further details on the full Carnaby Street and Covent Garden festive programmes, including the switch on event details, to be announced in October.

ENDS

For all media enquires for Soho and Carnaby Street please contact: soho@wcommunications.co.uk

For all media enquires for Covent Garden please contact: coventgarden@thebeaconuk.com

About Soho

Soho is a world-famous shopping and dining destination in the heart of London's West End, synonymous with culture, creativity and innovation. Made up of one square mile of vibrant interconnecting streets including the globally renowned Carnaby Street, it's home to a multi-dimensional mix of international flagships, independent boutiques and innovative, new concept stores. The epicentre of London's dining scene, its unique day-to-night hospitality offer comprises high-quality restaurants, cafés, bars and pubs.

ThisisSoho.co.uk / @ThisisSoho

About Covent Garden

Covent Garden is a world-class global destination in the heart of the West End, including the iconic Piazza, Market Building and surrounding streets, together with Seven Dials. The portfolio is home to over 200 retail stores including global flagships, British and independent brands as well as 200 restaurants, bars and cafes.

www.coventgarden.london

About Shaftesbury Capital

Shaftesbury Capital PLC ("Shaftesbury Capital") is the leading central London mixed-use REIT and is a constituent of the FTSE-250 Index. Our property portfolio under management, valued at £5.2 billion, extends to 2.7 million square feet of lettable space across the most vibrant areas of London's West End. With a diverse mix of shops, restaurants, cafés, bars, residential apartments and offices, our destinations include the high footfall, thriving neighbourhoods of Covent Garden, Carnaby, Soho and Chinatown. Our properties are close to the main West End Underground stations and transport hubs for the Elizabeth Line. Shaftesbury Capital shares are listed on the London Stock Exchange ("LSE") (primary) and the Johannesburg Stock Exchange ("JSE") (secondary) and the A2X (secondary).

Our purpose

Investing to create thriving destinations in London's West End where people enjoy visiting, working, and living.

Our values

We have a set of values that are fundamental to our behaviour, decision making and the delivery both of our purpose and strategy: Act with integrity; Take a creative approach; Listen and collaborate; Take a responsible, long-term view; and make a difference.