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For immediate release

NEW SUSHI CONCEPT SALTWATER TO DEBUT IN SOHO

Shaftesbury Capital has announced that **Saltwater**, a new premium takeaway sushi concept, has signed for its debut location at 3 – 4 Berwick Street, **Soho**, joining one of London’s most established culinary destinations.

Created by Elliot Milne, who is also behind all-day Australian eatery Milk Beach, Saltwater introduces a refined quick-service offer inspired by the dynamic takeaway sushi bars in Sydney and L.A. The 2,500 sq ft concept will present a curated selection of freshly prepared handrolls, nigiri, and hot donburi bowls. Widely recognised as a defining feature of modern Australian sushi culture, the handroll is a freshly prepared, long maki roll designed for ease and convenience.

Saltwater’s interiors will feature a spacious counter and open preparation area, showcasing craftsmanship and quality, and a relaxed seating area for inside dining. The brand’s modern, energetic character will complement Soho’s evolving tenant mix, further reinforcing the neighbourhood reputation for innovative, globally influenced concepts and debuts.

Emma Matus, Head of Restaurant Leasing at Shaftesbury Capital, said: “The arrival of Saltwater is an exciting addition to Soho’s thriving F&B landscape, which continues to evolve with new concepts. It also reinforces Soho as a first-choice destination for brands looking to introduce new concepts to a discerning audience; the neighbourhood’s busy nature and diverse customer base makes it the ideal location for a fast-paced dining concept. Berwick Street is an established lunchtime hotspot, and Saltwater will bring something new to the table here.”

Elliot Milne, Founder of Saltwater, commented: “Our goal is to create something unique and impactful with a concept not yet seen in the London sushi landscape. We want to bring restaurant-quality sushi into a more accessible format, giving guests the freedom to choose from a wide range of freshly made handrolls, nigiri and hot rice bowls – showcasing some exciting and non-traditional flavour combinations with no pre-packaged plastic packaging in site. Soho’s workers, residents, and tourists are always looking for something new, making it the ideal setting for Saltwater’s debut.”

The news of Saltwater’s signing follows Shaftesbury Capital’s announcement that Padella has opened at 2 Kingly Street. The menu is built around a variety of small plates inspired by traditional Italian cuisine, featuring signature dishes such as pici cacio e pepe and beef shin ragù.

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For further information, please contact: carnabyandsoho@averpr.com

Notes to Editors

About Shaftesbury Capital



Shaftesbury Capital PLC ("Shaftesbury Capital") is the leading central London mixed-use REIT and is a constituent of the FTSE-250 Index. Our property portfolio under management, valued at £5.4 billion, extends to 2.8 million square feet of lettable space across the most vibrant areas of London's West End. With a diverse mix of shops, restaurants, cafés, bars, residential apartments and offices, our destinations include the high footfall, thriving neighbourhoods of Covent Garden, Carnaby, Soho and Chinatown. Our properties are close to the main West End Underground stations and transport hubs for the Elizabeth Line. Shaftesbury Capital shares are listed on the London Stock Exchange ("LSE") (primary) and the Johannesburg Stock Exchange ("JSE") (secondary) and the A2X (secondary).

Our purpose

Investing to create thriving destinations in London's West End where people enjoy visiting, working, and living.

Our values

We have a set of values that are fundamental to our behaviour, decision making and the delivery both of our purpose and strategy: Act with integrity; Take a creative approach; Listen and collaborate; Take a responsible, long-term view; and Make a difference.

About Soho

Soho is a world-famous shopping and dining destination in the heart of London's West End, synonymous with culture, creativity and innovation. Made up of one square mile of vibrant interconnecting streets including the globally renowned Carnaby Street, it's home to a multi-dimensional mix of international flagships, independent boutiques and innovative, new concept stores. The epicentre of London's dining scene, its unique day-to-night hospitality offer comprises high-quality restaurants, cafés, bars and pubs.

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