

PRESS RELEASE

CHILLED TO PERFECTION: COVENT GARDEN'S ANNUAL ICE CREAM FESTIVAL 'THE COOL DOWN' RETURNS THIS AUGUST BANK HOLIDAY WEEKEND

- *The annual Covent Garden Cool Down will return from 20th August, with over **40 varieties** of ice cream, sundaes, sorbets, frozen drinks, gelato and more on offer across **35 destinations** on the estate*
- *The festival will welcome **Crosstown, Barafat Café, Bears Ice Cream, Kelly's Ice Cream Van** and **Little Orange Van** pop ups to the Piazza serving their frozen delights*
- ***Avobar, Ladurée, Bubblewrap, Mariage Frères, Amorino, Venchi, Aubaine** and **Morelli's** will also have exclusive dishes for the duration of the festival*
- *Buy-one-get-one-free offers and discounts will be available from **Godiva** and **Hotel Chocolat** with **Shake Shack** donating proceeds to a local Covent Garden charity with every Union Shack ordered*
- *Culture seekers can catch the last days of **Covent Garden's Disney Pop-up Experience**, visit the **Harry Potter Photography Exhibition** and be first to see artist **Chila Burman's** new large scale immersive art installation*

From 20th August, Covent Garden's much loved annual ice cream festival **The Covent Garden Cool Down** will return to the pedestrianised heart of London; turning the Piazza, Market Building and surrounding streets into London's coolest place to spend the August Bank Holiday weekend. Now in its third year and running for ten days, the Covent Garden festival will offer visitors over 40 varieties of ice cream, sundaes, sorbets, frozen cocktails, gelato and more from pop ups, restaurants and retailers across the estate.

This year's festival will see **Crosstown** popping up in the Piazza, serving ice cream sundaes with freshly baked cookies and biscotti; **Barafat Café** serving ice cream macarons with flavours including: strawberry and lime, mango and passion fruit and pistachio among others; **Bears Ice Cream** serving up innovative flavours including basil, honeycomb, blueberry lavender, plus a raft of vegan options including sour cherry, hibiscus sorbet and coconut faux creme; and **Kelly's Ice Cream Van** scooping classic flavours including pistachio, Pimms, salted treacle and strawberries & cream as well as an exclusive Damson & Sloe Gin flavour. **Covent Garden's Summer Festival** will serve up ice cream churros and have an exclusive frozen cocktail at their Fever Tree bar.

For frozen treats with a twist, guests can visit **The Little Orange Van** on the Piazza serving frozen Aperol Spritz cocktails and boozy Spritz lollies, or pop by **Amorino** for new takes on a summer spritz with citrus, carrot and ginger flavoured sorbets. French tea emporium **Mariage Freres** will be serving frozen Tokyo Mojitos with green tea, mint and yuzu mixed with rum; new bar **Mrs Riot** is offering guests a sorbet prosecco cocktail and for an adventurous scoop **Morelli's** is offering a charcoal ice-cream and blue blood orange flavours, alongside traditional favourites.

To mark the sweetest celebration of summer, additional frozen refreshments will be available from tenants across the estate: **Venchi** will serve extra special scoops of strawberry & banana split; **Ladurée** will offer guests iced macaroons; **Avobar** will serve avocado and coconut based ice-creams and **Godiva** exclusive milk and white chocolate cones. Buy-one-get-one-free offers and discounts will be available

from **Godiva** and **Hotel Chocolat**, while **Shake Shack** will donate proceeds to a local Covent Garden charity with every Union Shack ordered.

Aubaine's Head Pastry Chef has created an exclusive Strawberry Meringue Bombe dessert, whilst Covent Garden's **Bubblewrap** has exclusively partnered with PEANUT™ to serve a limited-edition flavoured waffle. Eateries including **Balthazar**, **Cinnamon Bazaar**, **SUSHISAMBA**, **The Ivy Market Grill**, **Vyta**, **Da Henrietta** and **Tuttons** also have a varied selection of ice-cream flavours to choose from with **Flat Iron** offering a free salted caramel cone at the end of a meal. Guests looking for an indulgent experience can also ogle **Ave Mario's** gigantic stracciatella ice cream tower cake or enjoy **Sticks'n'Sushi's** Asian inspired flavours including yuzu sorbet, caramel ice cream with dark miso or their vanilla ice cream with Tongan vanilla bean

In addition to edible treats, guests can make the most of the retail offerings over the course of the festival. **Olivia Burton** will launch an exclusive collection including Ice Cream Studs and Huggie Hoops; **Tom Davies** will cool down browsing shoppers with in-store ice-lollies; **Happy Socks** will sell a range of ice-cream themed designs and **Bailey Nelson's** colourways are named after flavours including cookies & cream and biscotti & strawberry.

For pre or post ice-cream dining, Covent Garden has a wide selection of the best international and independent restaurants to choose from for al fresco drinks or all day dining, including the newly opened **Ave Mario**, plus popular restaurants **SUSHISAMBA**, **Balthazar**, **Frenchie**, **The Oystermen**, **The Petersham**, **La Goccia**, **Cora Pearl** and more.

Parents looking to entertain their children during the Summer holidays can head to Covent Garden's **Disney West End musical pop up** for endless theatre magic, or to the **Harry Potter Photographic Exhibition** with London's only butterbeer bar and over the Bank Holiday weekend, guests can be the first to see an immersive large scale art installation from British artist **Chila Burman** (launching 26th August) in the historic Market Building.

Finally, those looking to get the scoop on the latest fashion and accessories will be treated to late night shopping throughout August and over the Bank Holiday at **Mulberry**, **Charlotte Tilbury**, **Ganni**, **Lacoste**, **Free People**, **A.P.C.**, and many more.

For more details please visit www.coventgarden.london

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- Ends -

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Capco Covent Garden:

Covent Garden is a leading retail and dining destination and is one of the most vibrant estates in the heart of central London. The area is now home to a wide variety of British, global and independent brands including Chanel, Tom Ford, Ganni, Vashi, The Big Mamma Group, Balthazar and SUSHISAMBA, with upcoming openings from Arc'teryx and Strathberry. www.coventgarden.london

Capital & Counties Properties PLC ("Capco")

Capital & Counties Properties PLC ("Capco") Capital & Counties Properties PLC is one of the largest listed property investment companies in central London and is a constituent of the FTSE-250 Index. Capco's landmark estate at Covent Garden was valued at £1.7 billion (as at 30 June 2021) where its ownership comprises over 1.1 million square feet of lettable space. As at the date hereof, Capco owns a 25.2 per cent shareholding in Shaftesbury PLC. Capco shares are listed on the London Stock Exchange and the Johannesburg Stock Exchange.

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