

PRESS RELEASE

COVENT GARDEN OFFERS MEMORABLE MOMENTS AND SHOPPING EXPERIENCES FOR VISITORS TO ENJOY THIS MOTHER'S DAY

22nd March 2022

- Covent Garden will play host to a range of uplifting experiences, exclusive shopping offers and bespoke menus this Mother's Day weekend
- Exclusive masterclasses will be available from makeup tutorials at **Charlotte Tilbury**, floral masterclasses at **Petersham Nurseries**, and cocktail masterclasses at **Bullards Gin**
- The estate offers the best of shopping and dining in London, with restaurants running special Mother's Day dishes and menus including **The Ivy Market Grill**, **Balthazar**, **Frenchie**, **Cinnamon Bazaar** and more, plus gifts from **Tiffany & Co.**, **e&e**, **Ladurée**, **Bullards**, **Aesop**, **Molton Brown** and many more
- A variety of exclusive in-store offers will be taking place throughout Mother's Day, including iconic makeup brands **Charlotte Tilbury** and **NARS**, innovative watch and accessory company **Olivia Burton** and British handbag designer **Radley**

This weekend, Covent Garden will be the perfect destination for celebrating Mother's Day, offering a range of activities and memorable experiences for the entire family to enjoy from day to night. From cocktail masterclasses and special Mother's Day menus to pampering and gifting moments, Covent Garden is a one-stop destination in the heart of London.

To celebrate in style, **Charlotte Tilbury x Lilly's Café** are offering the ultimate pampering experience through a '**Brush to Brunch**' event on 27th March. Guests will sip on bubbles whilst receiving a full makeup tutorial with a Charlotte Tilbury makeup artist, followed by a visit to **Lilly's Café** for brunch with delicious cocktails upon arrival. Guests will also have the opportunity to take away an exclusive goodie bag featuring the latest must-have products. Tickets are £75 per person and redeemable against purchases. Bookings can be made in the Covent Garden store or via cgb bookings@charlottetilbury.com.

Covent Garden will also play host to a number of masterclasses this Mother's Day. For cocktail lovers, **Bullards Gin** is offering the ultimate experience to take part in a **Cocktail Masterclass** where they will be guided through a sensory journey, learning about the history of gin and how to make four delicious cocktails with a range of Bullards signature gins. Tickets are £50 per person and bookable via bullardsspirits.co.uk. **Petersham Nurseries** is offering exclusive floristry workshops to learn how to arrange exquisite floral displays, and create a bouquet to take home and enjoy. Tickets are £85 per person and bookable via petershamnurseries.com/events.

Special limited edition menus and dishes will be available at a range of Covent Garden dining destinations for visitors this Mother's Day. **The Ivy Market Grill** has a special sweet offering for 27th March, consisting of a vanilla panna cotta, served with wild strawberries and a shortbread crumb, as well as a beautifully decorated raspberry, almond and pistachio oversized macaron. **Cinnamon Bazaar** will offer a special set menu with a cocktail on arrival for £45 per person and **Frenchie's** head chef has curated a five-course tasting menu with a selection of nibbles to start and petit fours to finish. Peruvian restaurant **Floral by Lima** has pulled out all the stops with live Latino music, especially for the occasion. Visitors can enjoy a range of day to night dining options such as breakfast and brunch at **Avo Bar** and **Lilly's Café at 3 Henrietta**, delicious afternoon tea from **Mariage Freres** and **Petersham Nurseries** or lunch and dinner at **Sushi Samba**, **Cora Pearl**, **Ave Mario**, **The Oystermen** and more.

Just in time for Mother's Day, **Balthazar** is launching its new Spring campaign, 'Le Printemps', which will celebrate the change in seasons with a French themed floral installation, pop-up flower shop, and spring specials created in collaboration with Grey Goose Vodka. The campaign pays homage to Balthazar London's building, which formerly housed flower cellars, as well as Covent Garden's ties to London's historical flower markets. The pop-up flower shop will run until Sunday, 27 March and more exciting activities including live jazz performances will be taking place throughout April.

For visitors seeking the perfect gift to show appreciation, Covent Garden has shopping options for all tastes and budgets. For a luxury gift, **Tiffany & Co**, **Vashi**, **Bucherer and e&e**, offer personalisation services in store, giving guests the option to customise a unique piece of jewellery that will last a lifetime. Shoppers can spoil their motherly figures with a lavish hamper from **Bullard's Gin**. For an added treat, **Molton Brown's** brand new limited edition Delicious Rhubarb and Rose fragrances are available until 26th April, and **Aesop's** new Mother's Day Beacon Kit is available with four fragrant formulations to refresh the face, replenish hands, and cleanse and nourish the body.

For lovers of a sweet treat, **Blondies** will be offering shoppers the option to add a personalised message of their choice to their insta-famous giant cookies, while **Ladurée** is providing special gift boxes illustrated with the streets of Paris, personalised macarons and sweet heart-shaped cakes made in house by the brand's pastry chef.

Covent Garden's renowned **Royal Opera House** also has perfect gifts for Mother's Day with their selection of exclusive products. Their specially curated gift sets are packaged in an iconic Royal Opera House red tote bag and consist of products such as The Royal Ballet's Sleeping Beauty mirror and pouch, a Wolf and Moon plum arch necklace, and a Love Cocoa prosecco and milk chocolate bar.

For a mother-daughter shopping spree **Ganni**, **American Vintage**, **BA&SH**, **Sandro**, **Polo Ralph Lauren**, or **Mulberry** offer extensive gifting options. **Olivia Burton** is offering 20% off in the boutique until 27th March, **Radley** will be gifting wildflower seeds with every purchase over £70 in-store from 28th March, **NARS** will offer a free peek show mini set for every purchase with three or more products from 20th-28th March and **Charlotte Tilbury** will be offering a free gift worth £52 when shoppers spend £120 or more.

For further information on drinking, dining and shopping, offers and things to do in the area please visit www.coventgarden.london or visit @CoventGardenLDN

-Ends-

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For all media enquiries, requests for interviews or images, please contact:

Capco Covent Garden

Catherine Riccomini

Tel: +44 (0)20 7395 5499 / Catherine@capitalandcounties.com

Mission

Covent Garden Press Office: +44 (0)20 7845 7800 / capco@thisismission.com

Capco Covent Garden:

Covent Garden is a leading retail and dining destination and is one of the most vibrant estates in the heart of central London. The area is now home to a wide variety of British, global and independent brands including

Chanel, Tom Ford, Vashi, Glossier, Ave Mario, Balthazar and SUSHISAMBA, with upcoming openings from Tag Heuer and Reformation. www.coventgarden.london

Capital & Counties Properties PLC (“Capco”)

Capital & Counties Properties PLC is one of the largest listed property investment companies in central London and is a constituent of the FTSE-250 Index. Capco's landmark estate at Covent Garden was valued at £1.7 billion (as of 31 December 2021) where its ownership comprises over 1.1 million square feet of lettable space. As of the date hereof, Capco owns a 25.2 per cent shareholding in Shaftesbury PLC. Capco shares are listed on the London Stock Exchange and the Johannesburg Stock Exchange. www.capitalandcounties.com