

PRESS RELEASE

18th August 2023

**'BE HUMAN' IMMERSIVE POP UP WITH INTERNATIONAL ARTIST KRIS ANDREW SMALL UNVEILED ON
CARNABY STREET**

As part of 'Carnaby in Colour', Carnaby Street will be welcoming a vibrant immersive experience this September, in partnership with artist **Kris Andrew Small**.

Located at 57 Carnaby Street, the eye-catching space which has been designed by Kris Andrew Small, will feature a bright floor to ceiling wrap-around artwork and will offer limited edition prints and apparel for sale. Plus, there will be a line-up of workshops, including **screen printing with People of Print, Live LDN Painting** and a **panel talk**.

The installation will be centred around the message of '**Be Human**' encouraging visitors to experience life in all its colours and potential.

Throughout September the space will be host to a range of experiences and workshops.

- **Saturday 2 September – Live screen printing** – Live screen printing with People of Print from 12noon - 3pm. An interactive workshop with People of Print where the public can purchase a tote bag to be live screen printed on with a bespoke 'Be Human' design in a colour way of their choice
- **Wednesday 6 September- 7:00pm – 8:30pm - Kris Andrew Small x Gay Times Panel Discussion x Queer Art as Queer Activism** – Panel talk on important figures in the Queer art world and where it is heading today
- **Thursday 7 September – Live LDN painting** – Kris will be hand painting live in the space with his iconic LDN print curated especially for this pop-up
- **6-27 September – Kris & Friends pop-up-** A carefully curated pop-up shop showcasing Kris's work as well as some of his renowned London based artist friends; Annu Kilpeläinen, Hattie Stewart, YONK and Kelly Anna
- **14 September - Annu Kilpeläinen Workshop-** Annu to host a workshop curated around Carnaby in Colour
- **Saturday 23 September – Live screen printing** – Live screen printing with People of Print from 12noon - 3pm. An interactive workshop with People of Print where the public can purchase a tote bag to be live screen printed on with a bespoke 'Be Human' design in a colour way of their choice

Andrew Price, Executive Director at Shaftesbury Capital says *"We are excited to partner with Kris Andrew Small on this collaboration on Carnaby Street, transforming our space into a live immersive art installation. This is the latest in a series of one-off experiences for visitors and the local community that can't be found elsewhere in London."*

Kris Andrew Small, Artist says *"The world is getting bigger and bigger and more complex than ever. It's easy to get consumed by it and forget at the base of everything we are Human. Of course, our world is so diverse and celebrates so many cultures and identities. London is one of the most diverse cities on the planet and Carnaby Street is right at the centre of that, making it the perfect location for this installation. The 'Carnaby in Colour' campaign aligns with my artwork as it celebrates everything to do with colour and inclusivity in the area, which also helped to inspire my work for this installation."*

The pop up is open from 29th August – 27th September 2023.

Opening hours: 11am – 7pm Mon-Sat and 12pm-6pm Sunday

Whilst in the area, discover a new summer installation made from recycled plastic. Working with recycling brand **Are You Mad**, the installation provides a vibrant feature on Carnaby Street and Newburgh Street, as part of the wider summer campaign '**Carnaby in Colour**'. The temporary art piece, which will be in situ until mid-September, comes in the form of three hand / heart shaped arches that are suspended above Carnaby Street and Newburgh Street. The installation has been made using waste plastic sourced from local shops and restaurants and the wider district. The installation took **4 weeks** of collecting waste plastic, **16 days** of sheet pressing and a team of **13 people** to create the finished materials. A total of **684 kg** recycled plastic waste was used in the process ranging from bakery crates and buckets to food palletes and unwanted shop decorations.

Visitors can also explore the **100 independent and international** retailers, including Adidas Originals, GANNI, End, Annie's Ibiza and Dickies, alongside the more than **60** restaurants, cafés and bars, such as Darjeeling Express, Imad's Syrian Kitchen, El Pollote, Bar Crispin and Nightjar.

Plus discover new pop ups, with **Lone Design Club** opening at 5-7 Foubert's Place until 30th August. from the store includes a range of brands including Storm Label, Goldie London and Piillz and Poiznand is hosting exclusive events.

For more information on the installation and Carnaby in Colour follow @CarnabyLondon on socials or visit [Carnaby.co.uk](https://carnaby.co.uk).

Kris Andrew Small is represented by artist agency Grand Matter.

For more information, please contact Sister London: meghan.ryan@sisterlondon.com /
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Notes to editors:

About Shaftesbury Capital

Shaftesbury Capital PLC (“Shaftesbury Capital”) is the leading central London mixed-use REIT and is a constituent of the FTSE-250 Index. Our property portfolio, valued at £4.9 billion, extends to 2.9 million square feet of lettable space across the most vibrant areas of London's West End. With a diverse mix of restaurants, cafés, bars, shops, residential and offices, our destinations include the high footfall, thriving neighbourhoods of Covent Garden, Carnaby, Soho, and Chinatown, together with holdings in Fitzrovia. Our properties are close to the main West End Underground stations and transport hubs for the Elizabeth Line.

Shaftesbury Capital shares are listed on the London Stock Exchange and the Johannesburg Stock Exchange.
www.shaftesburycapital.com

Our purpose

Our purpose is to invest in and curate vibrant and thriving destinations in London's West End where people work, live and visit, delivering long-term social and economic value.

Carnaby

Carnaby is in the heart of London's West End, where over 100 retail brands of quality and distinction and over 60 independent restaurants, cafes and bars can be found across 14 streets, including the world famous Carnaby Street. Carnaby is a unique and iconic experiential shopping, dining and leisure destination.

Follow @CarnabyLondon and visit www.carnaby.co.uk for updates, news and information.

About Kris Andrew Small

Based in Sydney, Kris Andrew Small's work is a joyful explosion of colour, typography, pattern, and collage.

He often takes societal issues and channels them through loud and abstract visuals. That's not to say his work is heavy, though, in fact, his portfolio is one of utter exuberance. This idiosyncratic merging of techniques and themes features on any number of mediums, from posters to campaigns, packaging, zines and everything in between, and has seen Kris collaborate with clients including Nike, Apple, Dazed, Die Zeit, Adidas Originals, It's Nice That, Channel 4, WeTransfer, Reebok and more. He's also exhibited internationally at institutions like the V&A and MAD in The Louvre, Paris.

@krisandrewsmall

[View profile](#)**About Grand Matter**

Grand Matter is an artist agency globally representing a select roster of creatively curious illustrators and makers. Our friendly and close knit team helps provide creative production and art consultancy across everything from illustration and animation, to set design, murals, papercraft and more.

www.grandmatter.com[@grandmatter](#)