

## PRESS RELEASE

### JAPANESE 'STAIRCASE BBQ' CONCEPT HIGH YAKI OPENS AT CHINATOWN LONDON

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Shaftesbury Capital has announced that Japanese barbecue restaurant High Yaki has launched its debut location, in Chinatown London.

Located at 10 Newport Place, High Yaki's 3,600 sq ft Chinatown London restaurant seats 150 covers, set across two floors with a mezzanine level for private dining. The restaurant boasts an opulent curved bar wall displaying traditional Japanese liquors, statement lighting fixtures, sleek black marble finishes, and built-in tabletop grilling systems.

Bringing an exciting take on Japanese barbecue to the destination, High Yaki specialises in yakitori, yakiniku, and dry-aged wagyu, and displays its ready-to-grill items in its showstopping "staircase barbecue" style. Traditional Japanese cuisine is given a western twist, featuring dishes such as Wagyu Beef Tongue, Wagyu Nigiri, and Sashimi Omakase, the Chef's special selection of fresh sashimi.

**Andrew Price, Executive Director at Shaftesbury Capital**, commented: *"Chinatown London has always been a sought-after location for independent ESEA brands, championing exciting new concepts based on trends and traditions from across the region. High Yaki delivers on this with its unique take on Japanese barbeque, and is a great addition to the bustling Newport Place, joining Chinatown London's unmatched collection of authentic regional Chinese and pan-Asian restaurants."*

**Leo Lu, Director, High Yaki**, added: *"As one of the world's most dynamic and engaging dining scenes, Chinatown London is a must have location within an East Asian concept's portfolio. Debuting High Yaki in such a prominent unit within the iconic Chinatown London is a moment we will never forget and we are delighted to open the doors of our exciting new concept."*

This announcement follows the signing of Pan-Asian restaurant YiQi, another debut ESEA concept, which is set to open its doors at 14 Lisle Street later this summer.

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@chinatownlondon

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#### **About Shaftesbury Capital PLC:**

Shaftesbury Capital PLC ("Shaftesbury Capital") is the leading central London mixed-use REIT and is a constituent of the FTSE-250 Index. Our property portfolio, valued at £4.9 billion, extends to 2.9 million square



feet of lettable space across the most vibrant areas of London's West End. With a diverse mix of restaurants, cafés, bars, shops, residential and offices, our destinations include the high footfall, thriving neighbourhoods of Covent Garden, Carnaby, Soho, and Chinatown, together with holdings in Fitzrovia. Our properties are close to the main West End Underground stations and transport hubs for the Elizabeth Line.

Shaftesbury Capital shares are listed on the London Stock Exchange and the Johannesburg Stock Exchange.  
[www.shaftesburycapital.com](http://www.shaftesburycapital.com)

### **Our purpose**

Our purpose is to invest in and curate vibrant and thriving destinations in London's West End where people work, live and visit, delivering long-term social and economic value.

### **About Chinatown London:**

China is changing and traditional values are being complemented by new ideals and trends, inspired by other parts of the Far East and the West. This is influencing what Chinese people and visitors expect in Chinatown. Shaftesbury Capital understands this and is experiencing directly the evolution of China, spending time in its cities to see, taste and hear what is happening first hand.

Whilst inherently Chinese, under Shaftesbury Capital's long-term curation and partnership with the community, Chinatown is evolving to reflect the changes occurring in the Far East, creating a mix of tradition and modernism that makes cities such as Shanghai, Beijing, Tokyo and Seoul some of the most exciting places in the world. Centrally located and one of the best-connected destinations in the capital, Chinatown is served by many underground stations, as well as the Elizabeth line at Tottenham Court Road.

### **中国城**

中国正在经历翻天覆地的变化，而在东亚其它地区和西方的影响下，中国的许多传统价值也正在和新的理念与潮流相融合。这样的变化也在影响着中国人与其他地方游客对中国城的看法与期待。

Shaftesbury Capital 对这样的趋势有着深刻的理解，而且也对中国的高速发展有着直接的体会。在过去的一段时间里，Shaftesbury Capital 的一些员工被派往中国，亲自去观看、去品尝、去倾听今天中国的脉搏。

虽然伦敦中国城本质上还是中国传统的延伸，但在 Shaftesbury Capital 长期的精心策划与管理下，并且与当地社群的合作下，中国城正在成为反映亚洲巨变的一面镜子。如今，中国城和上海、北京、东京、首尔等等许多令人激动的亚洲城市一样，成为了一个传统与现代相互碰撞、相互融合的地方。