

PRESS RELEASE

COVENT GARDEN LAUNCHES A THREE WEEK ROSÉ FESTIVAL TO CELEBRATE THE RETURN OF INDOOR DINING

5th May 2021

- *Covent Garden's Rosé Festival will run from Monday 17th May to Sunday 6th June, serving up over 30 varieties of rosé wine, exclusive rosé cocktails, themed products and more*
- *Festival will host 9 pop-ups from **Mirabeau**, **Amie Wine**, **HUN Wine**, **Dirty Martini**, **Chez Antoinette** x **AIX-en-Provence**, **Magners**, **The Bubble Bros**, **Fiona Fleur** and **The Oystermen** x **Pol Roger** taking over Covent Garden's Piazza*
- *Over 20 restaurants will be serving rosé wine, rosé cocktails and rosé themed menus*
- *Covent Garden celebrates the return of indoor dining from 17th May and will reopen over 2,500 additional dining spots including **Balthazar**, **Clos Maggiore**, **Cinnamon Bazaar** and **RedFarm***

Covent Garden will launch a three week long Rosé Festival, in the heart of the al-fresco dining, shopping and culture hub, starting on Monday 17th May, coinciding with the reopening of indoor hospitality. The Rosé Festival will see over 30 varieties of rosé poured, frosé served, alongside a number of exclusive rosé cocktails, music, a pop up rose flower shop and 8 pop-up bars and terraces across the Piazza. The festival will offer visitors the chance to toast the start of summer, diarise late May Bank Holiday get togethers, and also celebrate the return of indoor dining as all of Covent Garden's restaurants open in full.

Launching on Monday 17th May and running for 3 weeks, Covent Garden's first ever Rosé Festival will kick off the late May Bank Holiday celebrations early. Nine pop-ups will set up on the Piazza cobbles, including **Amie Wine** serving ice-cold rosé cocktails, frosés and their signature rosé, accompanied by a grand piano and live pianists, **HUN Wine** serving a variety of chilled canned wines including rosé bubbles, Sauvignon Blanc and an alcohol free option, and Covent Garden's **Chez Antoinette** will partner with rosé brand **AIX-en-Provence** as well as offering delicious sweet and savoury treats to complement drinks. The **Bubble Bros** will pop-up serving rose petal infused Prosecco and rosé spritzers, award-winning rosé brand **Mirabeau** will also be live on the Piazza serving speciality dry gin cocktails, sparkling rosés and Côtes de Provence Rosé; and **Magners** will be popping up on the Piazza with their **Magners Rosé Cider Garden**, serving a light blush cider, transporting visitors to Clonmel Orchard.

Across the Piazza, **The Oystermen** will partner with **Pol Roger**, serving Pol Roger Vintage Rosé and their organic IGO wine cans from the 'Pol Defender Bar' while **Dirty Martini** will serve delicious frosés and an exciting new summer cocktail menu from their Piazza pop-up. Covent Garden's very own **Fiona Fleur** will pop up with her **Fleur Rosé** flower stall in the market building, selling fresh bouquets in blush pink, light peach and delicate cream from an iconic Covent Garden barrow.

For visitors wanting to join in the blush celebrations but preferring non-alcoholic options **Ladurée** will host a rosé-inspired afternoon tea, **Shake Shack** will offer a limited edition cherry blossom pink shake, **Amorino** will be serving their very instagramable rose-shaped ice-creams in multitude of flavours and **Bubble Wrap** will sell an exclusive Covent Garden Rosé and Strawberry Blossom combo. For tea connoisseurs, **Whittard** and **Mariage Freres** will also be offering over **40** rose blend teas.

Adding to the Rosé Festival's experiences, rosé scents, creams, candles and oils will be available from **L'Occitane**, **Floral Street Fragrance**, **Atelier Cologne**, **DECIEM**, **Molton Brown** and **Miller Harris**. To celebrate their Rose Prick fragrance, **Tom Ford** will play host to a beautiful rose themed floral installation in-store, while **The Alkemistry** will treat those browsing for jewellery to complimentary HUN Wines' rosé.

As part of the festival and celebrating the return of indoor dining, restaurants across Covent Garden have created special cocktails using rosé. **Frenchie** will serve a signature rosé cocktail with fruity sour notes, **Sushisamba** will serve a Sake Spritz, **Din Tai Fung**'s speciality spritz will be made from Severn Valley Sparkling Rosé, rose syrup & lychee and **James Street Collective** will serve an English Strawberry Spritz. Additional bespoke cocktails are also being offered by **Floral by Lima**, **Aubaine** and **Cinnamon Bazaar**. A variety of different rosés also feature on the menu for **Balthazar**, **The Ivy Market Grill**, **La Goccia**, **The Frog**, **Cora Pearl**, **Da Henrietta**, **Red Farm**, **Avobar** and **Darjeeling Express**. With the return of indoor dining, restaurants across Covent Garden will reopen over 2,500 additional dining spots, including over 800 all-weather al fresco seats opened. The area will remain at the heart of outdoor dining with the botanical pocket garden seating area on the East Piazza remaining open for takeaway drinking and dining.

For a glass of rosé and some retail therapy, Covent Garden's has a mix of one-of-a-kind and flagship stores across fashion, beauty and lifestyle in a pedestrianised open-air shopping environment. From May the area will welcome five new brands including newly opened Swiss watch retailer **Bucherer**, fine jewellery brand **Vashi**, outdoor apparel brand **Arc'teryx**, designer accessories brand **Strathberry** and premium piercing parlour and gold jewellery boutique **Sacred Gold**.

For more information and details about the Rosé Festival, indoor and outdoor dining, shopping and culture, please visit coventgarden.london

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About Capco Covent Garden:

Covent Garden is a leading retail and dining destination and is one of the most vibrant estates in the heart of central London. The area is now home to a wide variety of British, global and independent brands including Chanel, Tom Ford, Ganni, Balthazar and SUSHISAMBA, with upcoming openings from Vashi and The Big Mamma Group.

www.coventgarden.london

About Capital & Counties Properties PLC (“Capco”)

Capital & Counties Properties PLC is one of the largest listed property investment companies in central London and is a constituent of the FTSE-250 Index. Capco's landmark estate at Covent Garden was valued at £1.8 billion (as at 31 December 2020) where its ownership comprises over 1.1 million square feet of lettable space. As at the date hereof, Capco owns a 25.2 per cent shareholding in Shaftesbury PLC. Capco shares are listed on the London Stock Exchange and the Johannesburg Stock Exchange. www.capitalandcounties.com