

PRESS RELEASE

COVENT GARDEN WELCOMES WIMBLEDON SCREENINGS AND A PIMM'S BAR TO THE PIAZZA THIS SUMMER

22nd June 2022

- *Covent Garden will be home to **daily screenings of this year's Wimbledon Tennis Championships** from Monday 27th June until Sunday 10th July*
- ***Pimm's on the Piazza** - a pop-up Pimm's bar will be serving drinks to visitors watching the tennis, with over 4,000 Union Jack flags and bunting continuing to decorate the estate*
- *Shoppers can visit **Polo Ralph Lauren** to shop the brand's capsule Wimbledon collection or dine at **Mariage Frères** for an Insta-famous tennis ball dessert*
- *The area will also continue to offer over **1000 al fresco dining seats across more than 55 restaurants** making it the ultimate London destination for Summer dining*
- *The **Warner's Country Garden** pop-up will continue to offer visitors British countryside-inspired gin cocktails until Friday 1st July*

This summer, Covent Garden will get into the Wimbledon spirit, hosting live screenings daily on the East Piazza alongside a pop-up Pimm's bar. Shoppers will be able to buy the capsule Wimbledon collection at **Polo Ralph Lauren** and dine on **Mariage Frères'** limited-edition, true-to-life size tennis ball dessert for a fully immersive tennis experience. Elsewhere on the estate, diners can sit outdoors at one of over 1,000 al fresco dining seats, try gin cocktails at the Warner's Country Garden pop up or discover a whole summer of cultural experiences.

Transforming the al-fresco heart of London into a Wimbledon hub, new pop-up **Pimm's on the Piazza** will serve a menu including the Pimm's classic serve, their new Pimm's Sundowner Spritz, soft drinks and light snacks to visitors from Monday 27th June until Sunday 10th July. Alongside the large screen, the historic East Piazza will be filled with deck chairs and picnic benches for viewers to immerse themselves in the best of British tennis, while the estate will continue to be resplendent in Union Jack themed bunting, floral decorations and more throughout the summer.

To keep in the Wimbledon spirit, shoppers can visit King Street to dine on **Mariage Frères'** Wimbledon-inspired tennis ball dessert. Set to become an Instagram sensation - the eye-catching dessert features a true-to-life size tennis ball filled with soft mara des bois strawberries and pink rhubarb confit, covered in a silky white chocolate ganache flavoured with Mariage Frères' signature London in Love® tea, sitting on a green 'court' of Parisian shortbread. It will be available from 25th June until 10th July. Visitors can also shop **Polo Ralph Lauren's** capsule Wimbledon collection in their King Street store featuring polo shirts, ball boy jackets, umpire blazers, Panama hats and more.

Elsewhere on the estate, **Warner's Country Garden Gin Barn** will bring a piece of the British countryside to Covent Garden until 1st July, offering visitors exclusive G&Ts and gin-based cocktails. The barn hosts bee hotels to teach visitors the importance of bees in the gin-making process, while mixologists will invite guests to pick their own farm-grown garnish to finish off their drinks. For visitors looking to dine outdoors, Covent Garden's bars and restaurants offer the perfect al fresco options, with over 1,000 outdoor dining seats across 55 restaurants. Global and independent restaurants



offering both outdoor and indoor drinking and dining options also include **The Oystermen, La Goccia, Frenchie, Cora Pearl, 3 Henrietta, Balthazar, Ave Mario** and more.

The estate will be filled with cultural moments for visitors to enjoy throughout the summer. Culture seekers can visit the **London Transport Museum** for new exhibitions and family-friendly tours, while families can also make the most of being in the heart of London's West End and stop off at Covent Garden's **Royal Opera House** to enjoy a series of world-class performances. The **Harry Potter Photographic Exhibition** will continue to charm fans and offers visitors a journey through filmmaking magic in a display of behind-the-scenes imagery and hundreds of iconic photographs.

For retail therapy, Covent Garden has a mix of one-of-a-kind and flagship stores across fashion, beauty and lifestyle in a pedestrianised open-air shopping environment. The area is home to an experiential **Tiffany & Co.** concept store, the UK's only **Dior Beauty Boutique**, **Charlotte Tilbury's** first and global flagship store, the UK's only **Tom Ford** beauty store, as well as unique shops from **Paul Smith, Fred Perry, A.P.C, Apple, Chanel, Deciem, Ganni, Rails, Vashi, Free People** and **American Vintage** amongst others. Joining the very best British and international brands, sustainable US brand **Reformation** will open soon, alongside **Tudor** watches and a host of other summer beauty pop-ups.

For further information on new openings, experiences, shopping and dining visit [Coventgarden.london](https://www.coventgarden.london)

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For all media enquiries, requests for interviews or images, please contact:

Capco Covent Garden

Catherine Riccomini

Tel: +44 (0)20 7395 5499 / Catherine@capitalandcounties.com

Mission

Covent Garden Press Office: +44 (0)20 7845 7800 / capco@thisismission.com

Capco Covent Garden:

Covent Garden is a leading retail and dining destination and is one of the most vibrant estates in the heart of central London. The area is now home to a wide variety of British, global and independent brands including Chanel, Tom Ford, Tag Heuer, Vashi, Glossier, Ave Mario, Balthazar and SUSHISAMBA, with upcoming openings from Tudor and Reformation. www.coventgarden.london

Capital & Counties Properties PLC ("Capco")

Capital & Counties Properties PLC is one of the largest listed property investment companies in central London and is a constituent of the FTSE-250 Index. Capco's landmark estate at Covent Garden was valued at £1.7 billion (as of 31st December 2021) where its ownership comprises over 1.1 million square feet of lettable space. As of the date hereof, Capco owns a 25.2 per cent shareholding in Shaftesbury



PLC. Capco shares are listed on the London Stock Exchange and the Johannesburg Stock Exchange.
www.capitalandcounties.com