

COVENT GARDEN BURSTS INTO BLOOM WITH ‘SCENES OF SPRING’ A SEASONAL CELEBRATION OF SHOPPING, SCREENINGS & SPRINGTIME TREATS



March 2026

- **‘Scenes of Spring’ arrives in Covent Garden**, a season-long programme of events, screenings, pop-ups, dining offers and theatre experiences across the neighbourhood, offering something for everyone.
- **Free entertainment with the big screen on the Piazza**, live 31st March – 12th April, airing the highly anticipated annual **Boat Race**, family movie favourites **Wonka**, **Peter Rabbit** and **Chicken Run**, and magical musicals **Mamma Mia!**, **The Greatest Showman** and more.
- Toast to the Easter weekend with **Piper Heidsieck** and treat your taste buds with sweet treat pop ups, all on the Piazza 31st March – 12th April.
- **Savour the flavours of Easter** at some of London’s top dining spots, including **Balthazar**, newly opened **Burro**, **Clos Maggiore**, **Cora Pearl**, **GAUCHO**, **Harry’s**, **The Oystermen**, **Story Cellar**, **The Ivy Market Grill**, and many more, offering family-friendly menus, Easter themed desserts and seasonal dining experiences.
- **Spring sweet treats and Easter gifting** arrive from leading chocolatiers, bakeries and dessert spots, with limited-edition eggs, pastries and indulgent seasonal specials.
- **New perks programme “Showtime Specials”** launches to surprise theatre-goers with exclusive treats across the neighbourhood from complimentary champagne to shopping discounts at the likes of **Ave Mario**, **Creed**, **Din Tai Fung**, **Oliphant & Pomeroy**, **Strathberry**, **SUSHISAMBA** and more.
- **Family-friendly experiences** are available across the Easter holidays and beyond, from immersive theatre tours at **The Royal Opera House**, spy adventures and interactive games at **SPYSCAPE** and exclusive behind the scenes tours at **The London Transport Museum**.
- **Exclusive spring pop-ups** include the return of **Ladurée’s pop up** to Central Avenue, **raye** the store’s latest ‘Showcase’ and to mark **Earth Day**, **Smart Works** will host a pop-up of curated fashion donated from brands including **Aligne**, **Anthropologie**, **Theory**, **Varley**, **Whistles** and more, with all proceeds supporting the charity.
- **Make the most of al fresco dining and rosé season** on the Piazza and surrounding streets, with an abundance of terraces, balconies and wine bars perfect for spring gatherings across the neighbourhood.

This spring, Covent Garden is providing the perfect backdrop for unforgettable moments, world-class shopping, unbeatable dining and discovery for all in the heart of London’s West End.

Championing Covent Garden’s rich theatrical heritage, ‘Scenes of Spring’ is a season-long programme of events, special offers and more, all to celebrate spring’s arrival. Expect Piazza

screenings of major sporting moments, Easter events for all the family, exclusive pop ups plus delightful surprises for theatregoers.

From the Piazza, Market Building and the surrounding streets to Seven Dials, there's something for everyone, making Covent Garden the ultimate place to mark the start of the new season.

Spring Screenings

As the weather warms, free outdoor entertainment returns to Covent Garden, with the big screen live on the Piazza from 31st March to 12th April.

Nothing says British Springtime quite like the annual **Boat Race**, and this year Covent Garden will be screening the race live on 4th April from 13:30–16:30. Visitors can soak up all the action as the historic rivalry unfolds on the Thames - the perfect excuse to gather with friends, grab a drink and enjoy one of the UK's most beloved sporting springtime traditions.

A programme of family favourites from **Wonka** and **Peter Rabbit** to **Chicken Run** and **Paddington in Peru** will also take to the screen alongside a touch of West End drama in the lead-up to the Laurence **Olivier Awards**, with showings of classic film adaptations including **Mamma Mia!**, **The Greatest Showman** and **Wicked For Good**, before screening the awards ceremony live on 12th April. For the full Olivier experience and ultimate bank holiday treat, **Piper Heidsieck**, the official champagne partner of the awards will be popping up alongside the screen for its duration.

No big-screen experience is complete without the perfect sweet treat, and the Piazza will be buzzing with a range of pop-ups for the occasion. Visitors can enjoy an offering of crêpes with Nutella & strawberries and indulgent bacon & maple syrup from **Crêpe Salut**, traditional British pudding desserts of warm fruit crumbles topped with a variety of ice creams and custards from **Crumbled London**, and freshly made fluffy waffles covered in a variety of sweet sauces, chocolate and fruit toppings from **Waffle Wands**.

Easter Eats

Easter reservations book up quickly in Covent Garden, so booking early is the best way to secure a table at some of London's most talked-about dining spots.

Start your Easter right and hop on over to **Balthazar** for their Easter weekend brunch, or head to **Harry's** to celebrate the Italian way with a family breakfast and Easter specials available throughout the entire weekend. From 3rd – 6th April, kids can decorate their own pancakes and receive a special Easter gift.

Gaucha is marking the occasion with a special Easter Sunday three-course set menu, complete with a dog-friendly Easter egg hunt for four-legged guests. **Pivot Bar & Bistro** will be celebrating with its classic family style sharing roast, available throughout the Easter weekend and **The Ivy Market Grill** invites families to meet the Ivy Easter Bunny from 3rd – 6th April, adding some extra magic for those visiting with little ones.

For something sweet and special, **Din Tai Fung** is launching a brand-new Easter chocolate “egg” xiao long bao alongside a new range of sparkling teas, as well as bringing back its cult-classic Chocolate & Mochi xiao long bao. **Chez Antoinette** will launch an Easter-exclusive dessert, a large hollow chocolate egg to be smashed tableside, revealing a selection of sweet surprises hidden inside. One lucky egg will even contain a rare Golden Ticket, redeemable for a theatre experience.

Pop in for a quick bite and share one of **Homeslice**’s huge 20-inch wood-fired pizzas with friends, or head to **Seven Dials Market** to discover a buzzing and electric atmosphere of over 20 independent traders serving up the best of London’s street food scene, including **Bleecker Burger**, **Bad Boy Pizza Society**, **HOKO**, **STAKEHAUS** and more.

Families with little ones are well catered for over the holidays across the estate. On Easter Sunday at **GAUCHO**, children dine complimentary, choosing from creamy Mac & Cheese to Classic Burgers and Mini Steaks. Elsewhere, from **Sticks’n’Sushi**’s kid-sized bento boxes and **Balthazar**’s French-inspired *Menu Enfants* to **Harry**’s classic favourites children’s menu and **The Ivy Market Grill**’s £14.95 kids’ menu, there’s something delicious for every young diner.

Easter Eggs and Spring Sweet Treats

For those seeking the sweetest moments this Spring, there is no better place to visit than London’s sweet treat capital.

Covent Garden is a one stop shop for all your Easter Egg needs. Luxury chocolatier **Hotel Chocolat** has unveiled an Easter collection full of thick-shelled eggs and playful chocolate bunnies, while **Lakrids by Bülow** welcomes back their **ÆGGs** and introduces a spring collection featuring classic flavours and tasty new varieties, from Lime Crackle to Crispy Caramel. **Pierre Hermé** has unveiled 'Eufs en Chocolat', a celebration of classic games reimagined in chocolate including darts, solitaire, checkers and even puzzles. Each chocolate egg is crafted with meticulous detail and available in dark, milk and more.

For a taste of continental indulgence, **Barnaby’s**, **Godiva**, **Läderach**, **Neuhaus** and **Venchi** offer beautifully crafted eggs, bars, pralines, truffles and seasonal treats as gift-worthy as they are delicious. Whether you’re hunting for the perfect egg or treating yourself, there’s something to satisfy every chocolate lover this Easter.

Take your sweet tooth to the next level and step into Roald Dahl’s playful world of treats with the Charlie & the Chocolate Factory Afternoon Tea at **One Aldwych**. Enjoy whimsical chocolate surprises, playful desserts and a magical experience that delights both kids and chocolate enthusiasts this Spring.

There is something to satisfy every sweet craving over the holidays. Visit **Ben’s Cookies**, **Chestnut Bakery**, **Copains**, **Floozie Cookies**, **HAGEN**, **St. JOHN Neal’s Yard Bakery and Bar** and more for artisan bakes well worth queuing for. For something extra sweet, try a Hazelnut S’mores Hot Chocolate or the Baked Alaska Lemon Meringue Bomb at **Mello Deluxe** in **Seven Dials Market’s**, or indulge in award-winning cinnamon buns and hand-churned ice cream at **Oliphant & Pomeroy**. Enjoy matcha whilst on the move around the neighbourhood and visit **EL&N Deli & Bakery** for their

new White Chocolate Biscoff Matcha, **Jenki** for their new Pistachio and Raspberry Cold Foam Matcha and **TOKKIA** for their signature serve Matcha Latte.

Theatreland awaits with Showtime Specials in store

Rain or shine, London's West End offers the perfect day out for making memories and the theatres of Covent Garden have played host to countless unforgettable moments over the years.

This Spring, theatre-goers can unlock a little extra magic, by simply presenting their theatre ticket to claim 'Showtime Specials'. Whether it's a drink on the house or a discount on pre-show shopping, your theatre ticket is your golden ticket before curtain call. Showtime Specials include a complimentary glass of bubbles per person at **Ave Mario**, **Din Tai Fung The Oystermen**, **Sticks'n'Sushi**, **SUSHISAMBA** and **thirty7**, 25% off food & Drink at **STEREO**, a complimentary glass of Sparkling Sake at **Din Tai Fung** to enjoy alongside award-winning dumplings, a free 'Bad Kitty' cocktail with each pre theatre set menu at **Cora Pearl**, 20% off **Benjamin Pollock's** Toy Theatres, 10% off at **AWAY**, **Dinny Hall**, **Moleskine**, **Nappa Dori** and **Strathberry**, a glass of champagne and complimentary fragrance profiling at **Creed**, buy 2 get 1 free at **Godfrey's Popcorn**, complimentary artisan cheese sablé biscuits with the purchase Nyetimber English Sparkling Wine at **Oliphant & Pomeroy** and many more.

For family fun at the theatre, Disney's **The Lion King** musical remains a true West End legend, captivating audiences for over two decades and never failing to impress. Those ready for their next theatrical adventure will find plenty to love in **Hercules**, a heroic new crowd-pleaser. Little theatre-goers with a "naughty" streak will delight in **Matilda the Musical**, while **Mamma Mia!** makes the perfect choice for a feel-good favourite. Reserve your seat at over twenty thriving theatres in Covent Garden, including the esteemed Royal Ballet and Opera House [here](#).

Make a night of it and discover all the neighbourhood has to offer with pre- and post-theatre dining at a variety of Covent Garden hotspots - from speedy plates to late-night tipples, there's something for everyone. Indulge in **Ave Mario's** Pre-Theatre Italian feast for three courses for just £34 or kickstart your evening at **Pintxito** with a Spanish Basque Country Pintxo Platter, with five Pintxos for £17.50 alongside a complimentary glass of wine. If you're looking for an al fresco spot for a post-show debrief, head to **Burro**, **Harry's**, **Ladurée**, **La Compagnie**, **SUSHISAMBA** or **VyTA** for heated terraces perfectly placed for enjoying evening drinks and late-night bites in the heart of the neighbourhood.

Family Fun

Keeping the whole family occupied over the school holidays and bank holiday weekends is no easy feat, but Covent Garden makes it that little bit easier this Easter.

Entertain the little ones at **London Transport Museum's** award-winning Hidden London events, running from April through September 2026. Perfect for curious explorers aged 10 and over, these exclusive guided tours take visitors behind the scenes of the Underground network to explore disused stations, secret platforms, time-capsule corridors, wartime shelters, and historic filming locations.

Spies in training of all ages can visit **SPYSCAPE**, an experience created by former MI6 agents that challenges you to crack codes, spot lies and make split second decisions unlocking your inner spy. Perfect for kiddos and kidults alike.

Finally, venture down the Rabbit Hole and step into a world of wonder at **The Royal Opera House**. The Alice in Wonderland Adventure Tour is an immersive experience that allows children to explore the magic behind the scenes, get creative with hands-on activities and discover how a world-class theatre brings stories to life.

Exclusive Spring Pop-Ups

Ladurée's floral adorned kiosk has returned to Central Avenue in the Market Building for spring, live now until 12th April. Visitors can experience their world-famous macarons with an exclusive seasonal twist, including the special Easter Assortment or the Spring Box to delight all season long.

raye the store has returned to Covent Garden this spring for its latest curated retail residency. Live now until 5th April at 57-59 Monmouth Street, the pop-up blends retail, events and education, bringing together over 100 brands and more than 300 products across the beauty, wellness, food, drink and home spaces. Hand-selected by founder Nicole Compen, the latest 'Showcase' spotlights conscious innovation alongside new Women, Baby & Kids categories.

To mark this year's Earth Day, from 13th –30th April, Covent Garden will collaborate with UK-based charity **Smart Works** once again to host a purpose-driven pop-up championing sustainability and circular fashion. Since 2022, Covent Garden's long-standing collaboration with Smart Works has raised over £193,000 to help unemployed women gain the confidence, coaching and clothing they need to succeed at interview and secure employment.

Taking place at 57–59 Monmouth Street, the pop-up will use fashion as a powerful tool for change. Visitors can expect to shop curated pieces from leading brands at less than 70% RRP including **Aligne, Anthropologie, Jovonna, Me+Em, Nobody's Child, Theory, Varley, Whistles** and many more, with 100% of proceeds all going to the charities good cause.

Spring into al Fresco and Rose Wine Season

There is nowhere better to soak up the long days of spring sunshine than the many al fresco spots in Covent Garden. **VyTA's** Piazza terrace is an ideal place to settle in for dinner while the sun sets, enjoying people-watching and unbeatable Piazza views. Whilst on the other side of the Market Building, **Harry's** and **SUSHISAMBA** offer charming outdoor terraces perfect for a relaxed meal in the spring air.

Rosé season is officially upon us, and Covent Garden is perfect place to enjoy a crisp glass over the bank holiday weekend. Take your pick from welcoming wine bars such as **Courtyard Wine Cellars, La Compagnie, Plume, St. JOHN Neal's Yard Bakery and Bar** or **The 10 Cases**, where crisp rosé and a laid-back atmosphere set the scene for a long, leisurely afternoon in the heart of London's West End.

For more information on Covent Garden, visit the official Covent Garden website or email

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Notes to Editors

About Shaftesbury Capital

Shaftesbury Capital PLC ("Shaftesbury Capital") is the leading central London mixed-use REIT and is a constituent of the FTSE-250 Index. Our property portfolio under management, valued at £5.4 billion, extends to 2.8 million square feet of lettable space across the most vibrant areas of London's West End. With a diverse mix of shops, restaurants, cafés, bars, residential apartments and offices, our destinations include the high footfall, thriving neighbourhoods of Covent Garden, Carnaby, Soho and Chinatown. Our properties are close to the main West End Underground stations and transport hubs for the Elizabeth Line. Shaftesbury Capital shares are listed on the London Stock Exchange ("LSE") (primary) and the Johannesburg Stock Exchange ("JSE") (secondary) and the A2X (secondary).

Our purpose

Investing to create thriving destinations in London's West End where people enjoy visiting, working, and living.

Our values

We have a set of values that are fundamental to our behaviour, decision making and the delivery both of our purpose and strategy: Act with integrity; Take a creative approach; Listen and collaborate; Take a responsible, long-term view; and Make a difference.